

PERSONAL INFORMATION

RAKHIMZHANOVA TOTY KASENOVNA



📍 Karaganda University named after E. A. Buketov, 28 University Street, Karaganda, Republic of Kazakhstan

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| Date of birth: 17/07/1978

PLACE OF WORK, POSITION

Karaganda University named after E. A. Buketov, senior lecturer of the department "Marketing"

SCIENTIFIC DEGREE, SCIENTIFIC TITLE (ACADEMIC DEGREE)

Master of science

WORK EXPERIENCE

Place and date

2000-2007, Karaganda State University named after E.A. Buketova, teacher;

2007-currently, Karaganda University named after E. A. Buketov, Senior lecturer of the Department of "Marketing"

EDUCATION AND PROFESSIONAL TRAINING

Education

1995-2000 Karaganda State University named after E. A. Buketova, Specialty – Marketing and Commerce. Qualification: economist (with honors);

2011-2013 Karaganda State University named after E. A. Buketova, Specialty – Marketing. Qualification: Master of Economic Sciences (with honors).

SKILLS DEVELOPMENT INFORMATION

February 19-22, 2007 - In the specialty "050506 – Economics" of KarSU named after E.A. Buketova

April 02-14, 2007 - The use of ICT in the educational process and teaching methods in the conditions of credit and distance learning technologies. KarSU named after E.A. Buketova

May 26-31, 2010 – "International Business". KarSU named after E.A. Buketova

April 29, 2013 - "The economics of multinational companies using the example of the SKODA automobile concern." European Association of Students and Entrepreneurs, Prague, Czech Republic.

06.26.2009 – "Fundamentals of corporate governance." Institute of Directors, Karaganda.

June 12-30, 2017 – "Effective marketing and sales" - Expert-Business Company, Astana

November 01-15, 2017 – “Marketing and logistics in modern conditions” - Center for Feasibility Study and Project Management, Almaty.
 November 01-13, 2021 “Public management of innovation processes” refresher course of 72 hours. Scientific and methodological center “ZIAT”, Nur-Sultan. No. S-02998
 09-21.01.2023, advanced training course "Development of competence of a university teacher in the organization of distance and online training" in the amount of 72 hours

PARTICIPATION IN THE IMPLEMENTATION OF SCIENTIFIC PROJECTS

2015-2016 - researcher of the research work on the topic “Research of the process of commercialization of innovations in the Republic of Kazakhstan in order to identify problems and develop a mechanism for effective management of the innovation process” under budget program 055 “Scientific and/or scientific and technical activities”

PERSONNEL QUALITIES

Native language **Kazakh**

LANGUAGE	UNDERSTANDING		SPEAKING		WRITING
	Hearing	Reading	Oral speech		
English	fluent	fluent	fluent	fluent	FLUENT
LANGUAGE CERTIFICATE: IELTS 6.5					
Russian	C2	B2	B1	C2	C2

Digital skills Microsoft Office (Word, Excel, Powerpoint), Autocad, Compass, Rail Tariff

Other skills (hobbies) English, music, travel

ADDITIONAL INFORMATION

Main publications-

- Amenova S.S., Smailov T.Kh., Rakhimzhanova T.K. "Logistics", 2013. Karaganda. Publishing house KarMU. Textbook.
- Amenova S.S., Smailov T.Kh., Rakhimzhanova T.K. "Logistics", 2013 Karaganda. Elektronnyy oku kurala. Copyright Memleketik turkú turala 2013 veins 25 akpandagi No. 175 certificate.
- Kakenov K.S., Yesenbaeva G.A., Smailov T.Kh., Rakhimzhanova T.K. “Technical and economic fundamentals of production.” 2016 Karaganda, KKEU Publishing House, Textbook.
- State support for agricultural producers in the countries of the Eurasian Economic Union. “State support of agricultural producers in the countries of the Eurasian Economic Union” Kazakh Institute for Strategic Studies under the President of the Republic of Kazakhstan Magazine “Society and Century”, 2015 No. 2 <http://www.kisi.kz/uploads/33/files/AYAiNiKp.pdf>. Article
- Bazarova S.K.; Rakhimzhanova T.K. “Risk management associated with property leasing” Bulletin of Karaganda University.-Economic series.-2013.-No.2(70) - P.122-129

Awards and titles

1st degree diploma – Republican scientific conference “IV Satpayev Readings”, Pavlodar, 2004.

Certificate of honor for conscientious work - rector's office of KarSU named after. A.E.Buketova, 2007.

Letter of gratitude for participation in the work of the Kazakh-Austrian Economic Forum, SHA LLP. Astana, 2008;

Certificate of honor for conscientious work and significant contribution to the development of the university - rector's office of KarSU named after. E.A. Buketova, 2017.

Courses

1. Consumer behavior
2. Quantitative methods of analysis
3. Economic fundamentals of logistics
4. Strategic marketing
5. Planning and management of tourism activities

Professional and scientific interests SCIENTIFIC DATABASES IDENTIFIERS

Marketing, Strategic Marketing; SMM and marketing; Targeting and marketing. Tourism management. Green logistics.

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