

**PERSONAL
INFORMATION**

Helmle Anasstasya Mikhaylovna



📍 Republic of Kazakhstan, the city of Karaganda, st.Universitetskaya, 28, KaragandaBuketov University

✉ helmle2008@mail.ru

:Date of Birth 29/09/1975

**PLACE OF WORK,
POSITION**

KSU named after academician E.A. Buketova, assistant professor of marketing

**ACADEMIC DEGREE,
ACADEMIC TITLE
(ACADEMIC TITLE)**

Candidate of Economic Sciences, Doctor PhD

WORK EXPERIENCE

- 1.2001-2012 –Modern Humanitarian University
- 2. 2012-2020 Central Kazakhstan Academy
- Karaganda State Technical University 1992-1997, specialty "Automated systems of information processing and control", qualification engineer-systems engineer
- Postgraduate study at the Institute of Economics of the Ural branch of the Russian Academy of Sciences, Yekaterinburg, 2011-2013, specialty specialty 6D050600- Economics management of the national economy

Education

PERSONAL QUALITIES

Native language	Russian				
Name of language	DERSTANDING		SPEAKING		LETTER
	Hearing	Reading	Oral speech	Writing	
Russian language	free	free	free	free	free
	Pre- Intermediate (A2)				
English language	base base	base	basebase		
	The presence of a language certificate: no				
Deutsch	base	base	base	base	base
	The presence of a language certificate: no				
Spanish					
	The presence of a language certificate: no				
French					

Computer skills

I have skills in system programming, database creation and support, web programming and WEB application development

ADDITIONAL INFORMATION**Major publications**

- 1.The problems of introducing IT technologies into the educational process. Materials of the XX International scientific and practical conference "World Sciences problems and innovations" April 30, 2019, Penza, Russian Federation
- 2.Features of the development of agricultural and industrial regions and the role of clusters in increasing their competitiveness XX International scientific and practical conference "World Sciences problems and innovations" March 30, 2019, Penza, Russian Federation
3. Prospects for the development of authentication methods in modern economic systems, Proceedings of the University, Karaganda, KarSTU, October 2024.

Certificates:

Cisco Certificates

- 1.Cisco Certified Entry Networking Technician
- 2.Cisco Certified Network Associate Routing and Switching

English language

1. Pre-Intermediate (A2)

Participation in the implementation of scientific projects

no

Membership in professional scientific organizations

no

Courses taught

- 1.Targeted advertising and Web Analytics
 - 2.Marketing metrics
 3. Quantitative methods in economics
 - 4.Basic course of using Excel tools in business analysis
 - 5.Quantitative methods of analysis
 - 6.SPSS Analysis Methods
- Economics, information technology

Professional and scientific interests**DATABASE IDENTIFIERS**

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