

PERSONAL INFORMATION



📍 Republic of Kazakhstan city of Karaganda, st.University, 28.
KarU named after academician E.A. Buketova

☎️ gulnara1-3@mail.ru



🗨️ What's App: +7 77077061853

|Date of Birth:15 ... / 12... / 1975....

PLACEWORK ,POSITION

KarU named after academician E.A. Buketova, Senior Lecturer, Department of Marketing

ACADEMIC DEGREE, ACADEMIC TITLES (ACADEMIC TITLES)

Master of Economic Sciences

EXPERIENCE

Place anddate

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- 2002-2003 - Lecturer at the Department of Economics and Business, Almaty branch of the Department of Statistics, Kostanay
 - 2004-2005 - Lecturer at the Department of Economics and Management, Institute of Actual Education "Bolashak", Karaganda
 - 2005-2013 - Senior Lecturer of the Department "Finance, Taxation and Insurance" Karaganda Economic University of Kazpotrebsoyuz, Karaganda
 - 2013-2014 - Senior Lecturer of the Department of International Economics, KarSU named after academician E.A. Buketov, Karaganda
 - 2017-2022 - Senior Lecturer of the Department "Economics of Management and Enterprise" Kartu, Karaganda
 - 2022 - Senior Lecturer at the Department of Marketing, KarU named after Academician E.A. Buketova

EDUCATION INTERNSHIPS

AND

Education

In 1995–1999 Graduated from the Karaganda Economic University of Kazpotrebsoyuz, specialty 0702 "Economics and Management".

- In 2006-2008. Graduated from the Karaganda Economic University of Kazpotrebsoyuz, was awarded a qualification and an academic degree - a bachelor of vocational training.

- In 2011-2013 She graduated from the magistracy at the PI "International Business Academy", specialty 6M050600 "Economics".

Internships, scientific trips

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INTELLIGENCE ABOUT PROFESSIONAL DEVELOPMENT

- Certificate of active participation in the International Scientific and Practical Seminar "Modern Laboratory Solutions" (issued by DISTRITECH LLP 2019).
- Certificate of completion of the advanced training course for a teacher at a higher educational institution "Development of professional competence of a teacher of the course "Fundamentals of Entrepreneurship" in the amount of 80 academic hours. (Issued by RK ATAMEKEN, Nur-Sultan, 2019)
- Certificate of completion of an internship on the topic "Improving the efficiency of state and local bodies in the Republic of Kazakhstan in the context of administrative reform" online using innovative technologies for the period from April 20 to May 15, 2020 in the amount of 72 hours. (Issued by the State Institution "Apparatus of Akim of the District named after Kazybek Bi of Karaganda, 2020)
- Certificate of professional development on the topic "Improving the efficiency of public administration to ensure the achievement of the goals of the socio-economic development of the region" for the period from February 1 to March 27, 2021 in the amount of 72 hours. (issued by the State Institution "Construction Department of Karaganda, 2021)
- Certificate Courseraonline - specialization « IntroductiontoBusiness» includes three subsequent separate courses:<https://coursera.org/verify/specialization/X5A2C8J77L6L>
- Coursera certificate of advanced training in the course «Essentials of management and Strategic Planning» course confirmation link <https://coursera.org/verify/B22XDWCTQDUT> (issued by University of California, Irvine 2022)
- Certificate of professional development on the topic «Fundamentals of Finance» course confirmation link <https://coursera.org/verify/NV353RQCX2AJ> (issued by University of California, Irvine 2022)
- Certificate of professional development on the topic «Introduction to Digital Marketing» course confirmation link <https://coursera.org/verify/WTZWVTB66DFG> (provided by University of California, Irvine 2022)
- Coursera certificate of advanced training in the course «The entrepreneur's guide for beginners» course confirmation link <https://coursera.org/verify/8RVNEVACHZE6> (issued by Universitat de Barcelona 2022)

- "Certificate for the Electronic Textbook 'Merchandising' 2023, Republic of Kazakhstan. Certificate of Recordation in the State Register of Copyright for Objects Protected by Copyright No. 39541 dated October 11, 2023."

PERSONAL QUALITIES

Language skills
Nativelanguage

Kazakh

Language name

UNDERSTANDING		SPEAKING		LETTER
Hearing	Reading	Oralspeech	Writtenspeech	

Russian language

fluent fluent fluent fluent fluent

To be filled in if you have a language certificate.
If there is no certificate, enter "No"

English language

A1 A1 A1 A1

Nthe presence of a language certificate:
Remove languages that are not related to you from your resume

Germanlanguage

base base base base

Computer skills

MICROSOFTOFFICE,EXCEL,POWERPOINT, AUDIO AND VIDEO EDITING PROGRAMS

Otherskills (hobbies)

Reading, Computer games, Pilates, swimming.

ADDITIONAL INFORMATION

1. Management of sustainable development of the regions Kazakhstan: problems and solution E3S. Web of Conferences (ISSN: 2267-1242) InternationalscientificforumBysustainabledevelopmentAndInnovation (WFSDI 2021) T. 295, 2021
doi.org/10.1051/e3sconf/202129501006
2. Methods and sources of financing of investment programs for the development of regions First economic publishing house. Economy of Central Asia V.6. No. 1. 2021
doi : 10.18334/asia.5.1.41497 .
3. Problems of financing investment programs in the conditions of uneven development of the regions of Kazakhstan Vestnik SUSU. Series "Economics and Management". Section Regional Economics T. 15, no. 1. 2021
doi : 10.14529/em 210101
4. Landmarks for the Development of the Kazakhstani Economy: New Economic Challenges Bulletin of SUSU. Series "Economics and Management". Section Regional Economics. 16, no. 1. 2022
doi : 10.14529/em 22 0118
5. The role of advertising in the retail trade of Kazakhstan NAO Karaganda University. Academician E.A. Buketova Collection of materials of the International Conference dedicated to the 50th anniversary of the Faculty of Economics. Digital economy: New business architectonics and competence transformation. Digital transformation of the economy: new business models, technologies and competencies. Scientific electronic edition. Section 5. S. 524. Karaganda 2022
<https://up.buketov.edu.kz/economy/%D0%A1%D0%B1%D0%BE%D1%80%D0%BD%D0%B8%D0%BA-%>
6. "Development of Regions in Kazakhstan: Achievements and Perspectives. January 2022. Regional Issues of Economic Transformation. DOI: 10.26726/1812-7096-2021-9-54-61."
7. "Development Goals for the Kazakhstani Economy: New Economic Challenges. Journal of the Bulletin of the South Ural State University (National Research University). Series: Economics and Management. 2022."
8. Magrupova, Z. Management of Sustainable Development in Kazakhstan's Regions: Problems and Solutions. E3S Web of Conferences: Proceedings of the 2021 International Scientific Forum on Sustainable Development and Innovation, WFSDI 2021 (Patras, July 10-11, 2021). - Paris: EDP Sciences, 2021. - Vol. 295. - Art. 01006."
9. Abzalbek G.A. Development of the Transport and Communication System in the Republic of Kazakhstan. Collection of Scientific Articles from the 13th International Scientific and Practical Conference on Financial and Banking Economics 'Banking System: Stability and Development Prospects.' Polesie State University, Pinsk, Republic of Belarus, October 28, 2022."
10. Abzalbek G.A. Collection of Materials from the International Conference Dedicated to the 50th Anniversary of the Faculty of Economics. Digital Economy: New Business Architecture and Competency Transformation. Digital Transformation of the Economy: New Business Models, Technologies, and Competencies. Scientific Electronic Edition. Section 5. Page 524. Karaganda 2022."
11. Abzalbek G.A. Electronic Textbook 'Merchandising' 2023. Certificate of Registration of Information in the State Register of Rights to Objects Protected by Copyright, No. 39541 dated October 11, 2023."

Major Publications

Participation in the implementation of scientific projects

Membership in professional scientific organizations

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Awards and titles

Courses taught

1. Organization and planning of the restaurant and hotel business
2. Economics of logistics companies
3. Entertainment and leisure industry
4. Business ethics
5. Project marketing
6. Merchandising
7. Consumer Behavior
8. Strategic Marketing

Sphere of professional and scientific interests

- commercial innovations in the digital sphere, digital currency market.
- marketing research, sustainable development of tourism, market of tourist services, development of logistics.

**IDENTIFIERS
SCIENTOMETRIC
DATABASES**

OF

**ResearcherID:
ORCIDID:
RSCI identifier:
AuthorIDScopus:**