

PERSONAL INFORMATION



NURSULTAN DUMAN TALGATBEKULY

📍 Republic of Kazakhstan, the city of Karaganda, st. Universitetskaya, 28, KarU named after E.A. Buketova



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🌐 [http:// www.researcherid.com/rid/AAK-2835-2021](http://www.researcherid.com/rid/AAK-2835-2021)



| Date of birth: 03/03/1979

PLACE OF WORK, POSITION

KarU named after academician E.A. Buketov, senior lecturer of the Department of marketing

SCIENTIFIC DEGREE, SCIENTIFIC TITLE (ACADEMIC DEGREE)

Master of Economic Sciences

WORK EXPERIENCE

Place and date

- **2000 - 2004** – Lecturer of the Department of Marketing of the E. A. Buketov KarSU
- **2004 – present** - Senior Lecturer of the Department of Marketing of the Buketov KarU :
 1. **2004 – 2008** - Vice-Dean for Educational Work of the Faculty of Economics
 2. **2019 – 2023** - Member of the Council of the Faculty of Economics
 3. **2019 – 2023** - Vice-Dean for Educational Work of the Faculty of Economics

EDUCATION AND PROFESSIONAL TRAINING

Education

- **1996 - 2000** – Karaganda State University named after Academician E. A. Buketov, Faculty of Economics, Department of Marketing, specialty - "Marketing and Commerce", qualification-economist (with honors)
- **2011 - 2013** – Karaganda State University named after Academician E. A. Buketov, Faculty of Economics, Department of Marketing, specialty-Marketing, qualification-Master of Economic Sciences (with honors)

Professional trainings, Scientific trips

- **08-25 July 2012** - International internship at the international summer school in the direction of "Cohesion and Socio-economic Tensions in the Process of international integration", Lodz State University, Lodz, Republic of Poland

SKILLS DEVELOPMENT INFORMATION

- Certificate of completion of the international course on "Project management" by PhD zholt Khusty, lasting 72 hours, Republic of Kazakhstan, Kagandy, October 11-21, 2016.;
- Certificate of completion of the international course of the course on "planning and organization of tourist business" by PhD zholt Khusty, lasting 72 hours, Republic of Kazakhstan, Kagandy, 30 October-11 November 2017;

- Certificate of completion of the advanced training course on the topic "Preparing a University teacher for training using distance learning technologies", lasting 36 hours, FDO Karsu named after E. A. Buketov, Karaganda, September 09-14, 2019;
- Certificate of completion of the course on "Effective organization of activities at the enterprises of the restaurant and hotel complex and tourism: methodology and practice" of the Director of "RATIONAL SOLUTION" LLP, PhD E. B. Zhailauov, lasting 72 hours, Karaganda, January 08-15, 2020;
- Certificate of completion of the course on " Management of a logistics enterprise. Effective use of marketing and marketing tools" of the Director of "RATIONAL SOLUTION" LLP, PhD E. B. Zhailauov, lasting 72 hours, Karaganda, January 20-27, 2020.
- Certificate of completion of the advanced training course on the topic "Development of competencies of a university teacher in the organization of distance and online learning" lasting 72 hours, Buketov University, Karaganda, January 9-21, 2023.

PERSONNEL QUALITIES

Native language Kazakh

LANGUAGE	UNDERSTANDING		SPEAKING		WRITING
	Hearing	Reading	Oral speech	Written speech	
Russian	Freely	Freely	Freely	Freely	Freely
language certificate: TOEFL iBT					
English	basic	basic	basic	basic	basic
language certificate: no					
German	basic	basic	basic	basic	basic

Digital skills Advanced user: Microsoft Office (Word, Excel, Power Point), graphic editors (CorelDRAW). Knowledge of operating systems: Windows.

Other skills (hobbies) Active tourism, volleyball, table tennis, guitar playing

ADDITIONAL INFORMATION

1. **Учебник:** Мейрамхана ісі мен қонақ үй бизнесін ұйымдастыру және жоспарлау. — Караганда: Изд-во ТОО «Арко», 2018. – 231 с. Соавторы: Усенова Д.М., Хасенханов Н.Б., Оспанов Б.Р. (ПУМС)
2. **Учебное пособие:** Экскурсиятану - Караганда: Изд-во «Полиграфист», 2019. – 243 с. Соавторы: Усенова Д.М., Хасенханов Н.Б., Оспанов Б.Р.
3. **Монография:** Развитие экологических кластеров туризма Республики Казахстан - Mauritius: Lap Lambert Academic Publishing RU, 2017. - 101 с. Соавторы: Садуов А.Ж., Муанов Б.О.
4. **Учебное пособие:** Регулирование туризма Казахстана посредством информационного центра - Mauritius: Lap Lambert Academic Publishing RU, 2017. - 99 с. Соавторы: Садуов А.Ж., Муанов Б.О.
5. Influence of Stakeholders on Policy Formation in the SME Sector - Journal of Advanced Research in Law and Economics. – 2017. - Volume VIII. - Issue 6(28). – P.1959 – 1965 // G. Suleimenova, A. Nurmaganbetov, S. Shakeyev, K. Zhaksybayev <https://journals.aserspublishing.eu/jarle/issue/view/134>
6. Применение опыта проведения выставки EXPO-2017 в создании информационного туристского центра Республики Казахстан - Фундаментальные исследования. – 2017. - № 11. – ч. 2. - С.439-444 // Садуов А.Ж., Муанов Б.О. <https://fundamental-research.ru/ru/issue/view?id=754>
7. Analysis of hotel services development in Republic of Kazakhstan - Вестник Карагандинского университета. Серия Экономика. – 2016. – № 4 (84). – С. 18-25. // Садуов А.Ж., Муанов Б.О.
8. Territorial peculiarities of development of tourism in the Republic of Kazakhstan - Вестник Карагандинского университета. Серия Экономика. – 2019. – № 3 (84). – С. 22-30. // Садуов А.Ж., Муанов Б.О.
9. **Учебное пособие:** Мейрамхана ісі және қонақ үй бизнесіндегі бағалыптастыру. — Караганда: Изд-во «Университет Букетова», 2022. – 231 с. Соавторы: Арынова Ж.З.

Main publications

The number of published scientific and educational works-more than 50, including:

- in journals based on Scopus – 1;
- in publications recommended by COXON MES RK – 9;
- in publications published in the RSCI database, including journals from the list of НАС – 7;
- monographs (co-authored) - 1;
- textbooks, teaching aids, electronic textbooks (co-authored) - 7.

Participation in the implementation of scientific projects

"Development of the conceptual framework of the regulatory tourist information center for the promotion of environmental and other tours of the Republic of Kazakhstan during the EXPO 2017 exhibition and the subsequent long-term period" (customer-MES of the Republic of Kazakhstan; 2015-2017; position-senior researcher)

Membership in professional scientific organizations

- Member of the Karaganda Regional Tourist Club
- Member of the Karaganda Regional Federation of Sports Tourism and Tourist all-around
- Member of the National Geographical Society of Kazakhstan

Awards and titles

Winner of the Professor Karakesov Prize

Courses

1. Technique and tactics of active views of Tourism
2. History of Tourism
3. Infrastructure tourism
4. History of Tourism
5. Techniques and tactics of active types of Tourism
6. Tourism infrastructure
7. Market Research
8. Pricing
9. Marketing

Professional and scientific interests

Marketing research in the field of tourism development, sports tourism and tourist all-around, tourist and local history work, active types of tourism, children's and youth tourism.

SCIENTIFIC DATABASES IDENTIFIERS

Researcher ID: AAK-2835-2021

ORCID ID: <http://orcid.org/0000-0001-8320-6116>

Идентификатор РИНЦ: 5412-6293

Author ID Scopus: 57201672156