

PERSONAL INFORMATION

BAZAROVA SAULEGUL KURMANBAEVNA



📍 Republic of Kazakhstan, Karaganda city, Universitetskaya street, 28, Karaganda Buketov University

☎ saulegul@bk.ru 📧



| **Date of birth:** 29/04/1950

PLACE OF WORK, POSITION

KarU named after academician E.A. Buketova, candidate of economics, „Associate Professor of the Department of Marketing

SCIENTIFIC DEGREE, SCIENTIFIC TITLE (ACADEMIC DEGREE)

Candidate of Economics, Associate Professor

WORK EXPERIENCE

Place and date

1972-1976 - Planning and financial management of the Glavsnab of the Council of Ministers of the Kazakh SSR.

Since 1976 – Associate Professor of the Marketing Department of the Karaganda Buketov University

EDUCATION AND PROFESSIONAL TRAINING

Education

– Kazakh Economic University named after T. Ryskulov

Professional trainings, Scientific trips

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SKILLS DEVELOPMENT INFORMATION

- Certificate of completion of a practice-oriented internship on the topic “Education. Business innovation. Marketing”. (72 hours). Consulting company "BEST TRADE". November 27 to December 6, 2019

- Certificate No. 13127 on the course: “Management of a logistics enterprise. Effectiveness of using marketing and marketing tools”(72 hours). Kazakhstan. Karaganda, RATIONAL SOLUTION LLP. January 20-27, 2020

PERSONNEL QUALITIES

purposefulness, responsibility

Native language Kazakh

LANGUAGE	UNDERSTANDING		SPEAKING		WRITING
	Hearing	Reading	Oral speech		
Russian	Fluency	Fluency	Fluency	Fluency	Fluency

Digital skills User

Other skills (hobbies)

ADDITIONAL INFORMATION

Over the past 5 years, more than 20 scientific and educational-methodical works have been published.

Main publications

Scopus Hirsch Index - no
Hirsch index based on ClarivateAnalytics - no
Hirsch index in the RSCI database - no

Participation in the implementation of scientific projects

Membership in professional scientific organizations

Awards and titles

Courses

Маркетинг-менеджмент
Позициялау стратегиясын іске асыру
Туризм индустриясының замануи зерттеулерді
Инновациялық үдерістерді талдау және бағалау
Маркетингтегі инновация
Управления маркетингом

Professional and scientific interests

- Marketingtags innovation
- Marketing management

SCIENTIFIC DATABASES IDENTIFIERS

Researcher ID:
ORCID ID:
RSCI:
Author ID Scopus: