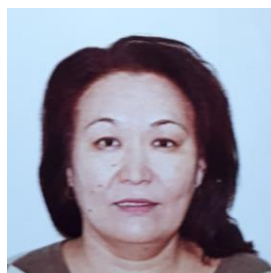


PERSONAL INFORMATION ARYNOVA ZHANNA

Republic of Kazakhstan, the city of Karaganda, st. Universitetskaya, 28, Karaganda Buketov University

mamatai1966@mail.ru



http://www.

Date of Birth: 28/04/1966

PLACE OF WORK, POSITION KSU named after academician E.A. Buketova, assistant professor of marketing

ACADEMIC DEGREE, ACADEMIC TITLE (ACADEMIC TITLE)

Candidate of Economic Sciences, associate professor

WORK EXPERIENCE**Place and date**

Michurinsky RaiPO of the Karaganda region –1.08.1987 – 1.08.1988
Pischetorg of the Kirov region of Karaganda - 2.08. 1988 – 2.09. 1996
Kazakhstan Financial and Economic University - 1.03.2001 – 1.09. 2007
Karaganda Economic University of Kazpotrebsoyuz - 1.09.2007 – 1.09. 2016

EDUCATION AND TRAINING**Education**

- Karaganda Cooperative Institute of the Central Union, specialty "Commodity research and organization of trade in non-food products" - qualification "merchandiser of high qualification"
- Karaganda Economic University of Kazpotrebsoyuz, specialty "Vocational training in the profile of economic disciplines" - qualification "teacher of vocational training"

Internships, scientific trips - no

PERSONAL QUALITIES

Native language Kazakh

Name of language	DERSTANDING		SPEAKING		LETTER
	Hearing	Reading	Oral speech	Writing	
Kazakh language	free	free	free	free	free
	The presence of a language certificate: no				
English language	The presence of a language certificate: no				
Deutsch	base	base	base	base	base
	The presence of a language certificate: no				
Spanish	The presence of a language certificate: no				
French	The presence of a language certificate: no				

The presence of a language certificate: **no**

Computer skills - **Active user**

Other skills (hobbies) - **no**

ADDITIONAL INFORMATION

Over the past 5 years, **23** scientific and educational works have been published. The most significant:

1. Sustainable Food Production and Strategic Management. Journal of Environmental Management and Tourism No. 1 (25). - 2018, p. 136-144
2. Textbook "Logistics" in the state and Russian languages under the stamp of the REMC
3. The electronic textbook "Logistics"
4. Monograph "Modern Trends in the development of logistics Infrastructure in Kazakhstan"
5. Influence of Human Capital on the Development of Tourism Industry. DOI: [https://doi.org/10.14505/jemt.v12.6\(54\).25](https://doi.org/10.14505/jemt.v12.6(54).25)
- 6 Textbook "Meiramkhana zhane konak uy biznesindegi baga sayasaty"
7. Conditions for increasing the competitiveness of business entities of the tourism industry of Kazakhstan. Bulletin of the Kazakh University of Economics, Finance and International Trade. No. 2(47), 2022

Scopus Hirsch Index - **no**
Clarivate Analytics Base Hirsch Index – **1,0**
Hirsch Index on the basis of the RSCI - **no**

Participation in the implementation of scientific projects - **no**

Membership in professional scientific organizations - **no**

Courses taught

Production Logistics Basics
Logistics Basics
Pricing
Логистика негіздері
Өндіріс логистика негіздері

Professional and scientific interests Logistics, Marketing

DATABASE IDENTIFIERS

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