

PERSONAL INFORMATION

TOXAMBAYEVA ALUA BURASHEVNA



📍 Republic of Kazakhstan, Karaganda city, Universitetskaya str, 28, academician Y.A. Buketov Karagandy University



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PLACE OF WORK, POSITION

Academician Y.A. Buketov Karagandy University,
Senior Lecturer of Management Department

ACADEMIC DEGREE, ACADEMIC STATUS (ACADEMIC TITLES)

Master of Economic Sciences

- from 16.08.2004 to 16.07.2008 - State Department of the Committee for work with insolvent debtors of the Ministry of Finance of the Republic of Kazakhstan in the Karaganda region:
from 16.08.2004 to 15.01.2007 - Leading Specialist (Economist) of the Department for Monitoring Insolvent Enterprises and Controlling Rehabilitation Procedures
from 15.01.2007 to 16.07.2008 – Chief specialist of the department of financial and organizational support (economist-accountant). 4 years of public service.
- from 02.09.2009 to 02.11.2015 - Senior Lecturer at the Department of Economics and Management, Karaganda University "Bolashak".
- From 09/01/2016 to the present, Senior Lecturer of the Department of "Management" KarU named after Academician E.A. Buketov (ped. experience 11 years)

EDUCATION AND INTERNSHIPS

Education

- 1990-2000 - gymnasium No. 38 of Karaganda
- 2000 - computer school "Byte" of the Karaganda State Technical University with the qualification "PC Operator"
- 2000-2004 Karaganda Institute of Contemporary Education "Bolashak" (diploma with honors). Specialty: "International Economics"
Qualification: international economist with knowledge of foreign languages;
- 2007-2009 Karaganda Economic University Kazpotrebooyuz
Faculty: financial and economic, Specialty: Accounting and audit;
- 2010-2012 study in the magistracy in the specialty "Economics" at the Karaganda University "Bolashak", master of economic sciences.
- 2019-2022 doctoral studies in the specialty "Economics" KarU named after. acad. E.A. Buketov.

INTELLIGENCE ABOUT PROFESSIONAL DEVELOPMENT

- training course "Accounting for beginners + practice in 1C: Accounting 8 for Kazakhstan" in the amount of 50 hours (LLP "Plast") (certificate No. UTs 270609 dated 06/26/2009)
- training course in distance learning technologies (Center for advanced training and retraining, certificate No. 758 dated November 19, 2010)

- training on the topic "Fundamentals of Corporate Governance", organized by the Institute of Directors of the Republic of Kazakhstan (certificate dated December 23, 2010).
- Seminar on the topic "The system of distance education as a form of implementation of e-learning" E-Learning "(Certificate No. 104 dated January 10-14, 2011)
- training on the topic "Fundamentals of Corporate Governance", organized by the Institute of Directors of the Republic of Kazakhstan (certificate No. 1101059 dated January 27, 2011).
- As part of the Unified National Testing among applicants (in June 2010, 2011, 2013, 2014), she was included in the commission members representing the interests of the Ministry of Education and Science of the Republic of Kazakhstan, was awarded Letters of Appreciation on behalf of the Director of the NTC of the Ministry of Education and Science of the Republic of Kazakhstan from 2011, 2013, 2014.
- May 2011 – Astana Economic Forum. As a result of which she was awarded a Diploma in the nomination "Top 50 Participants of the Virtual Forum" signed by Assistant to the President B. Sultanov.
- Seminar on business planning, economic issues of doing business (JSC "Regional Center for Public-Private Partnership of the Karaganda region", certificate No. 131 January 23-24, 2012),
- Training on the topic "Fundamentals of Corporate Governance", organized by the Institute of Directors of the Republic of Kazakhstan (certificate No. 1202061 dated February 06-08, 2012).
- Seminar organized by the Center for Academic Writing of the Central European University (Hungary) on the topic "Academic Writing as a Modern Teaching Method" (Certificate No. 004 dated April 23-27, 2012)
- Seminar held by the International Business Development Alliance on the topic "Innovative business development and interactive marketing" (Canada-Karaganda, certificate dated May 17, 2012)
- youth forum "Zhastar Sayasaty-2020", (Astana, October 16-17, 2012)
- training course conducted by the Hungarian University on the topic "Integration processes in modern economics" (Hungary, certificate dated September 25, 2013)
- seminar on the topic "Modernization of the educational process based on the use of modern informatization and telecommunication technologies of education" (certificate No. 136 of January 20-24, 2014),
- training course conducted by the Hungarian University on the topic "Influence of the Economic Unions on the states national economies" (Astana, certificate dated August 29, 2014)
- the course "Schools of experts on state business support programs", organized by the Chamber of Entrepreneurs of the Karaganda region from 11/17/2014. to 05.12.2014 (certificate).
- Foreign internship at the Omsk State University. F.M. Dostoevsky from 05/12/2021 to 10.06.2021

PERSONAL QUALITIES

Language skills

Native language Kazakh

Language name	UNDERSTANDING		SPEAKING		LETTER
	Hearing	Reading	Oral speech	Written speech	
Russian language	C1	C1	C1	C1	C1
To be filled in if you have a language certificate.					
English language	B1	B1	B1	B1	B1

Computer skills Microsoft Office (Excel, Word, Power Point, Adobe Reader)

Other skills (hobbies) reading, music.

ADDITIONAL INFORMATION

Major Publications

- Analysis of approaches to the definition of the concept of commercialization. Collection of proceedings of the national scientific and practical conference with international participation "Digital technologies in the economy and industry" (ECOPROM-2019), November 22-23, 2019. ed. Dr. Econ. sciences, prof. A. V. Babkina. - St. Petersburg: POLYTECH-PRESS, 2019. - S. 64-78 (RSCI).
- Marketing tools in the process of commercialization of innovations. Collection of materials of the Republican scientific and practical conference (with foreign participation) "Digital economy: new business architectonics and transformation of competencies" March 6 - Karagandy: KarMU Baspasy, 2020. - P.422-426. (co-authored with Mamrayeva D.G., Rodina L.A.)
- The digitalization of the economy is a strategic step towards the global competitiveness of Kazakhstan. Collection of materials of the Republican scientific and practical conference (with foreign participation) "Digital economy: new business architectonics and transformation of competencies", March 6 - Karagandy: KarMU Baspasy, 2020. -p.304-307.
- Features of innovative development of Kazakhstan at the present stage. Collection of proceedings of the international scientific and practical online conference "Topical issues of modern science". October 24, 2020. Karaganda Academy of the Ministry of Internal Affairs of the Republic of Kazakhstan named after B. Beisenova, 2020. S. 51-54.
- Theoretical aspects of studying of the innovations commercialization process. Bulletin of Karaganda University. Series Economics. No. 4(100), 2020. - P. 79-92. (co-authored with Mamrayeva D.G., Mamrayeva G.B., Rodina L..A.)
- Development of enterprises innovative activity in Kazakhstan: analysis of patenting. Bulletin of Karaganda University. Series Economics. No. 4(104), 2021. - P. 51-60. (co-authored with Mamrayeva D.G., Tashenova L.V.)
- Industry digitalization in the Republic of Kazakhstan. Bulletin of Karaganda University. Series Economics. No. 1(105), 2022. - P. 54-67. (co-authored with Mamrayeva D.G., Tashenova L.V.)

The number of published scientific and educational works - more than 50, of which:

- in publications recommended by CCSES MES RK - 5;
- in the materials of republican conferences - 15
- in the materials of international conferences - 30

Teaching courses

1. Time management
2. Environmental management
3. Public services in management
4. Management
5. Social management

**Sphere of professional and
scientific interests**

- Innovation management
- Digitization of the economy
- Commercialization of innovations

**IDENTIFIERS OF
SCIENTOMETRIC
DATABASES**

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