

PERSONAL INFORMATION

MATAYEVA BOTAGOZ TULESHOVNA



📍 Republic of Kazakhstan, Karaganda city, Universitetskaya str, 28, Karaganda Buketov University



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<https://www.scopus.com/authid/detail.uri?authorId=57199274376>

PLACE OF WORK, POSITION

Academician Karaganda Buketov University,
Associate Professor of Department of Management

ACADEMIC DEGREE, ACADEMIC STATUS (ACADEMIC TITLE)

Candidate of Economic Sciences

WORK EXPERIENCE

| | |
|--------------------------------|---|
| august 1994 - december 1999 | Assistant of the Department of Management and Marketing of the Kazakh Institute of Consumer Cooperation |
| december 1999 – december 2002 | full-time postgraduate study of Karaganda Economic University of Kazpotrebsoyuz |
| december 2002 – november 2006 | Associate Professor of Marketing Department of Karaganda Economic University of Kazpotrebsoyuz |
| november 2006 – september 2007 | Deputy Dean of the Correspondence and Distance Faculty of Business and Law of the Karaganda Economic University of Kazpotrebsoyuz |
| february 2008 – october 2014 | Dean of the Correspondence and Distance Faculty of Business and Law of the Karaganda Economic University of Kazpotrebsoyuz |
| october 2014 – october 2015 | Deputy Dean of the Information Technology Faculty of KEUK |
| december 2016. – July 2021 | Head of the Department "Tourism and Restaurant Business" KEUK |
| september 2022 – until now | Associate Professor of the Department of "Management" of the Karaganda Buketov University |

EDUCATION AND INTERNSHIPS

Education

- 1990-1994 - Karaganda Cooperative Institute, specialty "Economics and management in trade and public catering", qualification - economist
- 1999-2002 – full-time postgraduate studies at the Karaganda Economic University of Kazpotrebsoyuz
- 2004 – defense of the candidate's dissertation in KEUK

INFORMATION ABOUT PROFESSIONAL DEVELOPMENT

- 1) "Technology of service in restaurants and hotels", Hotel and restaurant complex of "Cosmonaut" LLP, 2018
- 2) "Educational Management at the University 4.0", National Research University Higher School of Economics, 2018
- 3) "Applied Tour Operating", "Bon Voyage" LLP, 2020.
- 4) Open online lectures on the educational program "Tourism", Kazakh Academy of Sports and Tourism (Kaz AST), UMO of the project management group in the direction of "Tourism", 2020.
- 5) Online course "Strategic Management", NAO "KazNU named after Al-Farabi", Almaty, 2022.
- 6) Online course "Development of competencies of a university teacher in the organization of distance and online learning" (Karaganda Buketov University, Karaganda), 2023.
- 7) Online course Ph.D., Associate Professor, Associate Professor R. V. Selezneva "Digital Creative Management", Graduate School of Business of the National University of Louis, Poland, 2023.

PERSONAL QUALITIES

Knowledge of languages

Native language

Kazakh

| Language name | COMPREHENSION | | SPEAKING | | WRITING |
|--|---------------|---------|-------------|----------------|---------|
| | Listening | Reading | Oral speech | Written speech | |
| Russian language | C1 | C1 | C1 | C1 | C1 |
| Filled in if there is a language certificate | | | | | |
| English language | A 1 | A1 | A1 | A1 | A1 |

Computer skills

KNOWLEDGE OF OPERATING SYSTEMS: WINDOWS И IOS.

Other skills (hobbies)

reading, travelling

ADDITIONAL INFORMATION

Main publications

- Competitiveness of meat production of rural regions of Kazakhstan» // Bulletin of national academy of sciences of the republic of Kazakhstan. - ISSN 1991-3494. - Volume 1, Number 371 (2018), 102 – 105 (соавторы: Zh. M. Omarkhanova1, Z. S. Mukhambetova) (Thomson Reuters)
- «Comparative analysis software targets state of strategic planning of Tourism Industry of Kazakhstan» // Espacios. – 2018. – Volume 39. – No 11. – P. 31-45 (Scopus, co - authored)
- Applied aspects development of economics and tourism // News of the national academy of sciences of the republic of Kazakhstan series of social and human sciences. ISSN 2224-5294. Volume 3, Number 319 (2018), 196 – 199 (Zh.M. Omarhanova, Z.S. Mukhambetova, B.T. Mataeva.
- The economy of impressions in the tourism and hospitality industry in the context of the formation of the post-industrial economy of Kazakhstan. Collective monograph. – Karaganda: Printing house of Kazpotrebsoyuz KEU, 2018. – 183s.
- Green Economy in Rural Tourism // Proceedings of the National Academy of Sciences of the Republic of Kazakhstan. - №6 (328). – 2019. p3.65-70
- Evaluation of Customer Experience and Satisfaction in Luxury Resort Hotels of the Maldives // Journal of Environmental Management and Tourism, (Volume XII, Winter) 2021, 8(56): 2100 - 2109. DOI:10.14505/jemt.v12.8 (56).09 (Scopus, co - authored)
- External labour migration as an object of public administration // Economic Annals-XXI, 2021, 189(5-6(1)), 69-78. doi: <https://doi.org/10.21003/ea.V189-07> (Scopus, co - authored)
- Economic Assessment of the Current State of the Housing and Communal Services of the Republic of Kazakhstan, Taking Into Account the Influence of Foreign Experience // International Journal of Scholarly Papers (Quarterly publication) Montenegrin Journal of Economics (MNJE) 2023. Vol. 19, No.4, pp. 167-175. (Scopus, co - authored)

The number of published scientific and educational works is more than 50, including:

- in journals based on Scopus – 4;
- in publications recommended by CCSES MES RK – 6;
- textbooks, manuals, electronic textbooks (co-authored) – 9.

Hirsch index based on Scopus – 1.

Teaching courses

1. Tourism Management
2. Management of hotels and restaurants
3. Time management
4. Service management
5. Management in education

Sphere of professional and scientific interests

- Tourism Management
- Management of the service sector

IDENTIFIERS OF SCIENTOMETRIC DATABASES

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