

PERSONAL INFORMATION

YESKEROVA ZAMIRA



📍 Republic of Kazakhstan, Karaganda, Universitetskaya str., 28
Karaganda Buketov University



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🆔 [AAJ-3178-2020](#)

| **Date of birth:** 14/06/1986

PLACE OF WORK, POSITION

Karaganda Buketov University, Senior Lecturer of the Department of Management»

SCIENTIFIC DEGREE, SCIENTIFIC TITLE (ACADEMIC DEGREE)

Master of Economic Sciences

WORK EXPERIENCE

Place and date

- from September 2011 to the present-Senior lecturer of the KarU named after Academician Ye. A. Buketov
- Since September 2019-Member of the Council of the Economic.Faculty

EDUCATION AND PROFESSIONAL TRAINING

Education

- 2004-2008-Karaganda State University named after Academician Ye. A. Buketov, Faculty of Economics, Department of Management, specialty - "Public Administration", qualification-Bachelor of Public Administration (with honors)
- 2008-2010-Karaganda State University named after Academician E. A. Buketov, Faculty of Economics, Department of Management, specialty - "Management", qualification-Master of Economic Sciences (with honors)

SKILLS DEVELOPMENT INFORMATION

- Certificate of completion of the course "School of Lecturing skills" for teachers E. A. Buketov KSU, from 26.10.12 to 31.05.13
- Certificate from March 31 to April 11, 2014. about advanced training on the topic "Quality Management" (with Seksard, Hungary).
- -Certificate from 11 to 21 October 2016. about advanced training on the topic "Project management" (Karaganda).
- Certificate 27 october 2017. The course called «The official springer nature training how to use how to publish» (Karaganda).
- Certificate 11 november 2017. The course called «Business Administration» (Szekzard).

- Certificate of completion of the course of guest lectures on the topic "Conceptual foundations of digitalization of education" in the period 03.12.2018 to 22.12.2018
- Certificate of completion of the course "Creative entrepreneurship, marketing and management" November 28-29, 2018
- Certificate of completion of the course of guest lectures on "Organization activity planning: organizational, economic and financial aspects" November25-20 December 2019
- Certificate of completion of the course of guest lectures on "IT project management" November 25-20 December 2019
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PERSONNEL QUALITIES

Native language **Kazakh**

LANGUAGE	UNDERSTANDING		SPEAKING	WRITING
	Hearing	Reading	Oral speech	
Russian	C1	C1	C1	C1

Digital skills KNOWLEDGE OF OPERATING SYSTEMS: WINDOWS AND IOS.

Other skills (hobbies) Reading

ADDITIONAL INFORMATION

Main publications

-Yeskerova Z. A., Akhmetova A. S., Mukanova A. S. Directions for improving the investment policy of Kazakhstan/ / Materials of the IV International Scientific-Practical Conference "Integration of the Scientific Community to the Global Challenges of Our Time". Volume 1. – Sapporo (Japan), 2019.

-Yeskerova Z. A., Daribekova A. S., Akhmetova A. S. Assessment of the role of fuel and energy resources in ensuring the energy security of Kazakhstan// Herald of KarGU. Economic series. - No. 4. - 2019. - p. 75-83

- Yeskerova Z., Daribekov S. Akhmetova A. «Trends in financial security in the republic of Kazakhstan». – Danish scientific journal №35/2020. – ISSN 3375-2389. – C. 13-17

-Yeskerova Z.A., Mambetova S.Sh.,Daribekov S. The shadow economy: concept and evaluation. Bulletin of the Karaganda University. Economy Series – 2020. -№2 (98). – P.53-65

- Yeskerova Z. A., Mambetova S. Sh. Akhmetova A. S. "The current state of the Republic of Kazakhstan and the directions of innovative development". - Collection of materials of the international scientific and practical conference dedicated to the 100th anniversary of the birth of Doctor of Economic Sciences, Professor T. A. Abdrazakov – - April 24, 2020- pp. 493-498

- Yeskerova Z., A.Akhmetova Basic necessities of personal in the modern conditions of functioning of the enterprise The international scientific journal «Danish Scientific Journal». Vol.2 №44/2021. P.14-16

- Yeskerova Z., S.Daribekov Analysis of Economic crimes in modern conditions The scientific heritage journal (Budapest, Hungary). No 90 (90) (2022). – P. 24-30

The number of published scientific and educational works - more than 150, including:

- in journals based on Scopus-1;
- in recommended publications CCES MES RK - 15;
- in publications published in the RSCI database – 7;
- textbooks, teaching aids, electronic textbooks (co-authored) - 2.

Courses

1. Management
2. Development of management solutions
3. Quality Management
4. Crisis management
5. Leadership Psychology

Professional and scientific interests

- Quality Management
- Public administration
- HR and Management
- Innovation management
- Project management

SCIENTIFIC DATABASES IDENTIFIERS

Researcher ID: [AAJ-3178-2020](#)

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Идентификатор РИНЦ:

Author ID Scopus: 57221466655