

## PERSONAL INFORMATION YERZHANOVA SALTANAT



Republic of Kazakhstan, Karaganda, University str., 28  
Buketov Karaganda University



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AAF-1566-2020

| Date of birth: 24.12.1970

**PLACE OF WORK, POSITION** Buketov Karaganda University,  
Professor of the department of Management

**SCIENTIFIC DEGREE, SCIENTIFIC TITLE (ACADEMIC DEGREE)** Candidate of Economic Sciences, Professor

## WORK EXPERIENCE

1993-1998 Engineer of the first category of the Department of Differential and Integral Equations of the Academician E. A. Buketova;

**Place and date** 1998-2002 engineer of the first category of the Department of Mechanics  
2002-2004-Lecturer of the Department of "Information Systems" of the D. A. Kunaev KFU;  
2004-2007-Lecturer of the Department of Management at the Academician E. A. Buketova;  
2007-2022 - Associate Professor of the Department of "Management" of the Academician E. A. Buketova;  
2022 - Professor of the Department of "Management" of the Buketov Karaganda  
2019-Executive Secretary of the journal Vestnik KarU, Economics series.

## EDUCATION AND PROFESSIONAL TRAINING

- Education**
- 1. 1988-1993-Karaganda State University. Academician E. A. Buketova, Faculty of Mathematics, specialty "Mathematics", qualification Mathematician. Teacher. Karaganda city;
  - 2. 1994-1999-Karaganda State University named after Academician E. A. Buketov, Faculty of Economics, specialty "Marketing and Commerce", qualification Economist; Karaganda;
  - 3. 2002-2004-Karaganda State University named after Academician E. A. Buketov, qualification and academic degree Master of Management, specialty "522250-Management"; Faculty of Economics, Karaganda;
  - 4. 2008-2010-Karaganda State University named after Academician E. A. Buketov, specialty "050301-Jurisprudence", awarded the qualification and academic degree of Bachelor of Jurisprudence; Faculty of Law, Karaganda;
  - 5. 2010-2013-PhD in the specialty "Tourism" at the L.N. Gumilyov ENU, Astana.

**Professional trainings,  
Scientific trips**

- Internship March-April 2012. Pech University, Pech. Institute
- of Tourism, Sepsard Hungary (duration 4 weeks)
- Internship March 2013. Pech University, Pech. Institute of Tourism, Sepsard. Hungary (duration 2 weeks)

**SKILLS DEVELOPMENT  
INFORMATION**

- Certificate of completion of the course on the Coursera platform: Advanced Grammar & Punctuation Project, Okt 11, 2020
- Certificate of completion of the course on the Coursera platform: Business processes, organizational design, mechanisms and management systems, September 25, 2020;
- Certificate of completion of the course on the Coursera platform: Branding in innovation – a new communication reality, 17.10.2020.

**PERSONNEL QUALITIES**

**Native language** Kazakh

LANGUAGE	UNDERSTANDING		SPEAKING		WRITING
	Hearing	Reading	Oral speech		
Russian	C1	C1	C1	C1	C1
English	A2	A2	A2	A2	A2

**Digital skill**

Microsoft word, Excell, Microsoft PowerPoint

**Other skills (hobbies)**

Reading classical literature, hiking, playing the piano, driving, mind games (crosswords, puzzles), sports (volleyball, swimming, yoga).

**ADDITIONAL  
INFORMATION**

ACADEMICIAN OF THE INTERNATIONAL ACADEMY OF INFORMATIZATION.  
Full member of the International Academy of Informatization (February 2021).

**Main publications**

1. The development of renewable energy and state policy in improving energy efficiency. E3S Energy Management of Municipal Facilities and Sustainable Energy Technologies. Bioeconomy and Low Carbon Development. XXII International Scientific Conference (EMMFT-2020) E3S Web Conf.,244 (2021) 10059. E-ISSN:2267-1242  
(Sh.Niyazbekova, Y.Tyurina, M.Abilmazhinov, K. Kyazimov, E.Smernitskaya)DOI:  
<https://doi.org/10.1051/e3sconf/202124410059>
2. Tools of the government policy in the area of controlling poverty for the purpose of sustainable development International Conference on Pedagogy, Communication and Sociology. –2020. –Vol.4. –Issue 4. – P.305-310 (соавторы Sh.Niazbekova, R.Aetdinova, B. Suleimenova, I.Maslova) <http://www.dpi-proceedings.com/index.php/dtssehs/article/view/33886>

3. Strategic management. "I don't know," he said. Evidence. RSE "National Institute of intellectual property" of the Ministry of Justice of the Republic of Kazakhstan, April 23, 2019 No. 2979. 15.03.2019 (Gelashvili N. N., Omarova A. T.);
4. Theory and practice of Management. "I don't know," he said. "I don't know," he said. RGP" National Institute of intellectual property " of the Republic of Kazakhstan, No. 2101 from March 4, 2019. 04.02.2019. (R. S. Karenov, S. Sh. Mambetova, Z. A. Eskerova);
5. Organization and planning of restaurant business and guest business. Svidetelstvo MURK, No. 12521 from 13.10.2020 (Alekseenko T.N.);
6. Comparative analysis of the institutions of the banking sector of the EAEU countries: modern state and prospects for development. Scientific journal "Bulletin of Turan University" 2019 No. 3(83). 68-72 ( Niyazbekova Sh.U., Kurmankulova R. zh., Musirova G.);
7. Tools of the government policy in the area of controlling poverty for the purpose of sustainable development. International Conference on Pedagogy, Communication and Sociology. – 2020. –Vol.4. –Issue 4. – P.305-310. (*Shakizada Niazbekova, Rasulya Aetdinova, Buldyryk Suleimenova, Irina Maslova*)
8. The development of renewable energy and state policy in improving energy efficiency. Energy Management of Municipal Facilities and Sustainable Energy Technologies. Bioeconomy and Low Carbon Development XXII International Scientific Conference (EMMFT-2020) Q 4. E3S Web Conf., 244 (2021) 10059. E-ISSN:2267-1242. (*Shakizada Niyazbekova, Yuliya Tyurina, Mirlan Abilmazhinov, Karl Kyazimov and Evgeniya Smernitskaya*), DOI: <https://doi.org/10.1051/e3sconf/202124410059>
9. Development Prospects Labor Income of the Population of the Republic of Kazakhstan: Economic Efficiency and Priorities of Regulation / Montenegrin Journal of Economics. 2023. - V. 19, Iss. 2. - P. 21-32. (*Omarova Ainura, Kurmangaliyeva Lyazat, Kutybaeva Nurgul, Abdikarimova Aliya, Jazykbayeva Baldyrgan*)

#### **Membership in professional scientific organizations**

Academician of the International Academy of Informatization since February 2021;  
- Member of the International Academy of Informatization since February 2021.

#### **Awards and titles**

- Winner of the prize named after Professor K. K. Karakesov, 2020.
- Letter of thanks from the trade union committee of KarU, December 2020.

- Courses**
1. Management
  2. Personnel management
  3. Creative management
  4. Economic forecasting
  5. Management in education and science
  6. Information technologies in management
  7. Tourism management
  8. Information systems in public administration
  9. Fundamentals of management and marketing

**Professional and scientific interests**

E-commerce, creative management, advertising in tourism, tourism management, tourism services market.

**SCIENTIFIC DATABASES IDENTIFIERS**

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