

## PERSONAL INFORMATION

## AKYBAYEVA GULVIRA SOVETBEKOVNA



📍 Republic of Kazakhstan, Karaganda city, Universitetskaya str, 28,  
Karaganda Buketov University



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### PLACE OF WORK, POSITION

Karaganda Buketov University,  
Professor of the department of Management

### ACADEMIC DEGREE, ACADEMIC STATUS (ACADEMIC TITLE)

Candidate of Economic Sciences

## WORK EXPERIENCE

December 1997 – April 2001	Graduate study, lecturer of Marketing department of Y.A.Buketov KarSU
July 2002	Lecturer of Management department of Y.A.Buketov KarSU
September 2002	Senior lecturer of Management department of Y.A.Buketov KarSU
September 2003	Deputy director of scientific and educational complex for economic specialties of Y.A.Buketov KarSU
August 2004	Head of department of Innovative Education of Educational and Management department of Y.A.Buketov KarSU
from September 2004 to the present	Part-time Associate Professor of Management department of Y.A.Buketov KarSU
October 2011	Head of Center for Registration and Academic Mobility of students of Y.A.Buketov KarSU
May 2013	Head of Registrar's Office of Y.A.Buketov KarSU
August 2019	Director of department of Academic Activities of Astana IT University
August 2021	Director of department of Academic Work of Y.A.Buketov KarSU
September 2022	Professor of the Department of Management

## EDUCATION AND INTERNSHIPS

### Education

- 1993-1997 - Academician Y.A. Buketov Karaganda State University, faculty of Economics, department of Marketing, specialty - "Economics and Management", qualification - economist (with honors)
- 1997-2001 – Graduate studies at academician Y.A. Buketov Karaganda State University, faculty of Economics, "Economics and Management of National Economy"
- 2003 – defense of candidate's dissertation at Y.A.Buketov KarSU

– 2010- awarded the academic title of associate professor in "Economics" (associate professor of CCSES MES RK).

**INFORMATION ABOUT PROFESSIONAL DEVELOPMENT**

- 1) Basics of Corporate Administration, Institute of Directors, 2009, 2021,
- 2) Realization of the basic principles of the Bologna process and the implementation of the ECTS system in universities of Kazakhstan, "National Center for Education Quality Assessment", Astana, 2010r;
- 3) Development of company's financial strategy and management decision making, Astana, 2011;
- 4) Regional Economy, Astana, 2012,
- 5) Management in Education, International Center for Professional Development, Germany, 2012;
- 6) Structural reforms in higher education and instruments of the Bologna process, the Center of the Bologna Process, Astana, 2013;
- 7) Basics of interaction with media. Skills of successful positioning in the media,2014;
- 8) Financial Management, Astana, 2014
- 9) Methods of teaching in higher education, Newcastle University UK, 2015;
- 10) Certificate of independent expert of IAAR, FIBBA (2014, 2017)
- 11) Management in Education, Nazarbayev University, 2021.

**PERSONAL QUALITIES**

**Knowledge of languages**  
**Native language**

Kazakh

Language name	COMPREHENSION		SPEAKING		WRITING
	Listening	Reading	Oral speech	Written speech	
Russian language	C1	C1	C1	C1	C1
<b>Заполняется при наличии языкового сертификата.</b>					
English language	A 1	A1	A1	A1	A1

**Computer skills**

KNOWLEDGE OF OPERATING SYSTEMS: WINDOWS, IOS.

**Other skills (hobbies)**

reading, music, travelling

**ADDITIONAL INFORMATION**

## Main publications

- G. Akybayeva, L. Seitova Increasing the role of small business in the large-scale accelerated industrial and innovative development of the republic // Bulletin of Karaganda University. № 4 (64)/2011 Economics series. - Karaganda: KarSU Publishing House, 2011.-P.25-31.
- S. Mambetova, G. Akybayeva Innovation activity of the company: essence, assessment and increase problems // Bulletin of Karaganda University. № 2 (82)/2016 Economics series. - Karaganda: KarSU Publishing House, 2016.-P.125-129.
- Zh. Hussainova, G. Akybayeva, S. Karstina, M. Gazizova, Zh. Zhartai The specifics of the development of social entrepreneurship in Kazakhstan: results of sociological study // Economics and entrepreneurship . - Volume 13. - №4. - 2019. - P.793-799.
- G. Akybayeva Methodical tools of cluster analysis and its application to evaluate the activities of iron ore enterprises // Bulletin of Karaganda University. №4 (36)/2004. Economics series. - Karaganda: KarSU Publishing House, 2004. -P.33-35.
- Tleuberdinova A., Shaekina Zh., Akybayeva G., Tleuberdinov A. Modern personnel solutions in the oil and gas sector // Bulletin of Karaganda University. №1 (89)/2018. Economics series. - Karaganda: KarSU Publishing House, 2018. -P.77-87.
- B. Yessengeldin, G. Mukhamediyeva, G. Akybayeva, A. Zhanseitov The role of "Smart city" concept in social infrastructure management of single-industry towns // Bulletin of Karaganda University. №4 (92)/2018. Economics series. - Karaganda: KarSU Publishing House, 2018. -P.55-62.
- G. Akybayeva Conflict situation and stress management at state enterprises // Bulletin of Karaganda University. №2 (62)/2011. Economics series. - Karaganda: KarSU Publishing House, 2011. -P.43-49.
- Ziyadin S., Madiyarova A., Tlemissov U., Akybayeva G., Kurmangaliyeva A., Tastemirova Zh. (2018): Role of leaders in developing expertise in teaching and their influence on teachers in Kazakhstan. Academy of Strategic Management Journal, Vol. 17. Issue 3, 1-13
- Bolyssov T., Yessengeldin B., Akybayeva G., Sultanova Z., Zhanseitov A. (2019): Features of the use of renewable energy sources in agriculture. International Journal of Energy Economics and Policy. Volume 9, Issue 4, 363-368.
- Aimukhanbetova G., Amirbekuly Y., Kalykov A., Akybayeva G., Zhanseitov A. (2019): The management of intellectual capital in an enterprise that operates in an innovative environment. Espacios, Volume 40, Issue 35, 1-9.
- The development of risk assessment modeling for power system of Kazakhstan, Zhakiyeva S., SIST 2021 - 2021 IEEE International Conference on Smart Information Systems and Technologies, 9465892, 2021
- The management of intellectual capital in an enterprise that operates in an innovative environment, Aimukhanbetova G., Espacios, 2019.

### **The number of published scientific and educational works is more than 100, including:**

- in journals based on Scopus— 7;
- in publications recommended by CCSES MES RK, — 9;
- textbooks, manuals, electronic textbooks (co-authored) — 6.

Hirsch index based on Scopus — 2.

**Teaching courses**

1. Management
2. Project management
3. Theory of public administration
4. Corporate administration
7. Conflict and stress management

**Sphere of professional and scientific interests**

- Management in education
- Entrepreneurship
- Public administration

**IDENTIFIERS OF  
SCIENTOMETRIC  
DATABASES**

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**Author ID Scopus:** 56226467300