



## PERSONAL INFORMATION

**ISSINA GAUKHAR ILIKESHEVNA**

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### PLACE OF WORK, POSITION

KARAGANDA UNIVERSITY NAMED AFTER ACADEMICIAN Ye..A. BUKETOV  
Professor of the Department of Foreign Philology

### SCIENTIFIC DEGREE, SCIENTIFIC TITLE (ACADEMIC DEGREE)

DOCTOR OF PHILOLOGICAL SCIENCES  
PROFESSOR / CCSES

## WORK EXPERIENCE

### Place and date

Karaganda University named after Ye..A. Buketov /  
From 20.09.1982 to the present

## EDUCATION AND PROFESSIONAL TRAINING

### Education

– Higher, Alma-Ata Pedagogical Institute of Foreign Languages

### Professional trainings, Scientific trips

- Singapore - Malaysia, Scientific and Educational Centers, 2022.
- South Korea, Seoul - Hankuk University of Foreign Languages, 2020.
- Japan, Tokyo - Tsukuba University, 2018.
- Turkey, Antalya Language School & AYBEL Language Studies, 2021.
- France, Paris - International Academy “Concorde”, 2015.
- Germany, Dusseldorf - Scientific and educational center, 2012.
- Italy, Ascoli Piceno - Scientific and educational center, 2009.

## SKILLS DEVELOPMENT INFORMATION

- China, The Hong Kong University of Science and Technology: online courses on the educational site “Coursera”, 2020: “Business English for Crosscultural Communication”.
- Spain, Valencia, 2015 Universitat Politecnica de Valencia. Refresher courses: "Basic pedagogical principles in the university."

## PERSONNEL QUALITIES

- Responsibility, communication skills.

**English, German**

**DIPLOMA OF HIGHER EDUCATION:  
TEACHER OF ENGLISH AND GERMAN**

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**Digital skills** MICROSOFT, WORD, POWERPOINT.

## ADDITIONAL INFORMATION

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**Main publications**

1. Cognitive bases of foreign language discourse. Textbook. Karaganda, 2022.- 147p.
2. Linguoculturological Dictionary of Concepts: lexico-phraseological representation Karaganda, 2021.
3. Когнитивные и аксиологические аспекты моделирования дискурса. Монография. - Караганда: Полиграфист, 2020. - 168 с.
4. Концептология и семантика. Учебное пособие. Караганда: Полиграфист, 2020. - 271 с.
5. Когнитивные основы медиадискурса. Караганда, 2019. - 158 с.
6. Рекламный дискурс в контексте ценностных ориентиров современного социума. Монография. – Караганда: Пресс-центр «Полиграфист», 2019. – 135с.

**Participation in the implementation of scientific projects**

Contests of scientific and scientific-technical projects for grant financing of the Ministry of Education and Science of the Republic of Kazakhstan / Scientific supervisor of 3 projects:

- 2012-2014;
- 2018-2020;
- 2021-2023.

**Membership in professional scientific organizations**

- Member of the Dissertation Council for the defense of PhD theses at Eurasian National University named after L.N. Gumilyov.
- Member of the Russian Academy of Natural Sciences;
- Member of the editorial boards of international scientific journals.

**Awards and titles**

1. Honorary Worker of Education of the Republic of Kazakhstan;
2. The title of "The best teacher of the University", 2008 and 2014;
3. State medal "20 years of the Assembly of the People of Kazakhstan";
4. Certificate of honor of the Minister of Education and Science of RK, 2020;
5. Honored Worker of KSU named after E.A. Buketov;
6. Title of RANH "Honored Worker of Science and Education".

**Courses**

- Modern problems of the science of language.
- Methodology of modern foreign philological research.
- Innovations in linguistics and literary studies.
- Language and conceptual picture of the world.
- Cognitive foundations of foreign language discourse.

**Professional and scientific interests**

- Cognitive linguistics
- Ethnopsycholinguistics
- Cultural linguistics

## SCIENTIFIC DATABASES IDENTIFIERS

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**Researcher ID:** AAJ-2622-2021  
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**Идентификатор РИНЦ:** 1104166  
**Author ID Scopus:** 57189986550