

## PERSONAL INFORMATION

**Demyanova Julia Alexandrovna**



Republic of Kazakhstan, city of Karaganda, 28 Universitetskaya st.,

📍 Academician E.A. Buketov Karaganda University



✉ ydemyanova@list.ru



🗨 | Date of birth: 26/04/1987

### PLACE OF WORK, POSITION

Academician E.A. Buketov Karaganda University, Senior Lecturer, Department of Journalism

### SCIENTIFIC DEGREE, SCIENTIFIC TITLE (ACADEMIC DEGREE)

Master of Humanity Sciences

### WORK EXPERIENCE

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#### Place and date

Non-academic experience: Worked as a correspondent for the Abai-Akikat newspaper from January 15, 2008 to January 31, 2011.  
Since June 26, 2007 – freelance correspondent for the Industrial Karaganda newspaper.  
From September 2012 to the present - Lecturer at the Department of Journalism, Academician Y.A. Buketov Karaganda State University  
From September 2013 to the present - Vice Dean for Scientific Work of the Faculty of Philology

### EDUCATION AND PROFESSIONAL TRAINING

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#### Education

Education: Academician Y.A. Buketov Karaganda State University – qualification of "Bachelor of Journalism"

2010 - 2012 Academician Y.A. Buketov Karaganda State University, Faculty of Philology, Department of Russian Language and Literature named after G. Meiramov", specialty - "Philology", qualification - Master of Humanity Sciences (with honors)

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**Professional trainings,  
Scientific trips**

- Certificate of participation in a cycle of educational seminars ("School of a young journalist", Moscow and St. Petersburg; completion date and certificate issue November 2011)
- Certificate of professional development on the topic "Innovative approaches and methods of education and training of competitive specialists in the field of mass communications" (Almaty, Al-Farabi Kazakh National University, 2014).
- Certificate of May 23, 2015 on advanced training of teachers of pedagogical specialties of the Republic of Kazakhstan universities, 240 hours (Almaty, Orleu).
- Certificate of participation in the training "Child rights and journalism" (PF "Legal Media Center" Karaganda: date of completion and issuance of the certificate January 27, 2017)
- Certificate of participation in the training "Fact-checking and information verification" - (Medianet, Karaganda, date of completion and issuance of the certificate October 17, 2017)
- Certificate of completion of refresher courses of the II International Forum of Journalism "Models of educational programs in journalism: integration of professional standards" (Ahmad Yassavi University, Turkestan; date of completion and issuance of the certificate November 25, 2018)
- Certificate of completion of the training program "School of Financial Journalism on the funded pension system" (Karaganda, 2019)
- Certificate of completion of the course "Formation of IT competencies of a teacher: working with an online service" (Karaganda State University named after E.A. Buketov, Karaganda; date of completion and issuance of the certificate June 19, 2019)
- Certificate of passing the educational lecture hall of the XX International Pushkin Competition (Department of Foreign Economic and International Relations of Moscow, 2020)

**The number of published scientific and educational works 19, of which:**  
 – in publications recommended by Committee for Control in the Field of Education and Science of the Ministry of Education and Science of the Republic of Kazakhstan, - 4;  
 - in publications placed in the RSCI database, including journals from the list of the Higher Attestation Commission, - 1;  
 - textbooks, textbooks, electronic textbooks (co-authored) -

**SKILLS DEVELOPMENT  
INFORMATION**

Cheerful attitude, benevolence towards people, spiritual openness.

**PERSONNEL QUALITIES**

**Native language** Russian

LANGUAGE	UNDERSTANDING		SPEAKING		WRITING
	Hearing	Reading	Oral speech		
<b>Kazakh</b>	B1	B1	B1	B1	B1
<b>English</b>	B1	B1	B1	B1	

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**Digital skills** USER: MICROSOFT OFFICE (WORD, EXCEL, POWER POINT)

**Other skills (hobbies)** Dombra playing, vocals

### **ADDITIONAL INFORMATION**

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A book dedicated to the 65th anniversary of the Great Victory "Bow to you, war veterans" was published / I. Islyamov, Yu. Demyanova, May 2010 / A.S.Darin "Tauelsizdik tańı" / Bass editor Zh.K. Ospan. Editors: A.Zh. Toybekov, Yu.A. Demyanova. Karaganda, 2010.

The book was a member of the editorial board at the release of the encyclopedia "Abylkas Saginov", dedicated to the 100th anniversary of the academician.

Scientific articles have been published in domestic and foreign publications.

### **Main publications**

1. Publicistic Discourse: A Cognitive-Axiological Interaction // Opcion.- 2019.- Vol.35.- Issue 20.- P.2899-2921 <https://www.scopus.com/sourceid/13900154722>

2. Estimated and axiological potential of publicistic discourse // Polish Journal of science. - 2019. - №15.- Vol.2.- P.35-38.

[https://www.slideshare.net/Polish\\_journal\\_of\\_science/polishjournalofscience152019vol2](https://www.slideshare.net/Polish_journal_of_science/polishjournalofscience152019vol2)

3. The concept of forming the image of a media personality in the modern format of the QMS // Bulletin of the L.N. Gumilyov Eurasian National University. - Series Journalism. - 2019. - No. 1 (126). - S. 45-53.

4. High-quality press as a tool of influence // Actual problems of the humanities and natural sciences. - 2019. - No. 03 (121). - S. 59-62.

5. Symbolism of objects and actions // Prospects of world science - 2018: Materials of the XIV International scientific and practical Conference (July 30 - August 7). - Vol. 3. - Sheffield: Science and education LTD, 2018.S. 42-45.

### **Participation in the implementation of scientific projects**

no

### **Membership in professional scientific organizations**

Union Member of Journalists of Kazakhstan

- Awarded with the prize of the Akim of the Karaganda region "Altyn Sunkar" (2010) in the nomination "First Step" as a journalist.

-Awarded with a diploma for the II place in the nomination "The best coverage of anti-corruption materials in the media" in the regional competition of the "Nur Otan" party (2011)

-The name is entered in the Golden Book of Honor of the youth of Karaganda (2013)

### **Awards and titles**

- Profound learning of the Kazakh language (certificate "Til damitu", diploma of the third degree in the regional competition "Abai readings" 2012

-Certificate of the regional competition "Til Zhanashiri" in the nomination "Kazakh language is my future" (2013);

- Delegate of the II Republican Congress of MK "Zhas Otan" of the party "Nur Otan" with the participation of the Head of State (November, 2012)

- Delegate of the VI Republic forum "State language is my language" (Shymkent, 2014).

- The owner of state scientific stipend for young scientists (2017).

## Courses

1. History of Kazakh Journalism
2. Introduction to Journalism
3. Children's Journalism
4. Foreign Journalism
5. PR and Advertising
6. Master Class in Journalism

## Professional and scientific interests

- Journalism
- Philology

## SCIENTIFIC DATABASES IDENTIFIERS

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**Researcher ID:**

**ORCID ID:**

**RSCI:**

**Author ID Scopus:** 57215221192