

PERSONAL INFORMATION

ABISHEVA VERA TUKENOVNA



📍 Republic of Kazakhstan, city of Karaganda, st. Universitetskaya, 28,
KarU named after academician E.A. Buketov



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🗣 | Date of birth: 29/05/1952

PLACE OF WORK, POSITION

Karaganda University named after academician E.A. Buketov, Professor of the Chair of Journalism

SCIENTIFIC DEGREE, SCIENTIFIC TITLE (ACADEMIC DEGREE)

doctor of philology, professor

WORK EXPERIENCE

Place and date

- 1973-1977 - Karkaraly district, Karaganda region, secondary school No. 3, teacher of Russian language and literature;
- 1977-1988 - Taldy district, Karaganda region, responsible positions in the district Komsomol, party bodies;
- 1988 -1991 - Karaganda city, Karaganda regional party committee, press department, press service;
- 1991 -1995 - Karaganda Pedagogical Institute, Senior Lecturer of the Department of Russian Language and Literature;
- 1995 - up to the present - Karaganda State University named after E.A. Buketov, Department of Journalism - Senior Lecturer, Associate Professor, Head of the Department, Professor of the Department of Journalism of the KSU named after E.A. Buketov. She was appointed Deputy Dean of the Faculty of Philology

EDUCATION AND PROFESSIONAL TRAINING

Education

- 1973 - Karaganda State University, specialty – teacher of Russian language and literature.
- 1985 - Alma-Ata Higher Party School, journalism department (With Honours).

Professional trainings, Scientific trips

- 2017 - scientific polydisciplinary foreign internship and advanced training under the program «International organizations and scientific cooperation» and advanced training in universities in Paris, (France);
- 2017 - foreign scientific internship and advanced training at the St. Petersburg State University, the Institute «Higher School of Journalism and Mass Communications» (Russia) on the topic: «Current state and prospects for the development of research on topical problems of journalism».

SKILLS DEVELOPMENT INFORMATION

- 2017 - Legal safety of a journalist on the Internet. PF «Legal Media Center», Karaganda.
- 2017 - scientific polydisciplinary foreign internship and advanced training under the program «International organizations and scientific cooperation» and advanced training in universities in Paris, (France);
- 2017 - foreign scientific internship and advanced training at the St. Petersburg

State University, the Institute «Higher School of Journalism and Mass Communications» (Russia) on the topic: «Current state and prospects for the development of research on topical problems of journalism».

- 2021 - International online internship «Actual areas of modern linguistics» - University. Hans Selye, Slovakia.
- - 2021- International online internship «University 4.0. Digital transformation of universities ». - Republican Institute of Higher School of the Republic of Belarus, Minsk
- - 2021 - International online internship. «Media Research in Advertising and Public Relations». Association of Communication Agencies of Russia (AKAR).

PERSONNEL QUALITIES

responsibility, dedication, high efficiency, analytical skills, initiative, creativity, quick adaptation to changes, sociability, reliability.

Native language **Russian**

LANGUAGE	UNDERSTANDING		SPEAKING	WRITING
	Hearing	Reading	Oral speech	

Digital skills user, Internet and e-mail skills, knowledge of business etiquette

Other skills (hobbies) study of professional literature

ADDITIONAL INFORMATION

Main publications

1. Phenomenon of tolerance in the information society. European Journal of Science and Theology. (Scopus) - Editor-in-Chief: Dr. Iulian Rusu 'Gh. Asachi' Technical University of Iasi Associate Editor. - Romania. - August 2017 Vol. 13 No. 4. - S. 111-123
2. Transformation of the PR Industry in the Context of Digital technologies Development. About this Journal. Man In India (ISSN00251569 - India-Scopus), № 97(22). - Serials Publications. - Journal Impact Factors. - ASPIRANS COM. - 2017. - С. 11-23.
3. К вопросу о коммуникативных и когнитивных аспектах публицистического дискурса. Вестник Евразийского национального университета им. Л.Н. Гумилева». Серия журналистики. - Изд-во ЕНУ, 2018, №4. - С. 19-25.
4. Publicistic discourse: A cognitive-axiological interaction. Discurso publicitario: Una interacción cognitiva-axiológica] (2019). - Opcion, Revista de Ciencias Humanas y Sociales. - Año 35, N° Especial 20 (2019) www.luz.edu.ve www.serbi.luz.edu.ve produccioncientifica.luz.edu.ve UNIVERSIDAD DEL ZULIA Revista. - Maracaibo – Venezuela
5. Концепция формирования имиджа медийной личности в современном формате СМК. Вестник Евразийского национального университета им. Л.Н. Гумилева». Серия журналистики. - Изд-во ЕНУ, 2019. - №1 (126). - С. 45-54.

The number of published scientific and educational-methodical works - more than 150, including:

- in journals based on Scopus - 4;
- in magazines based on Clarivate Analytics -1;
- in editions recommended by KOKSON MES RK - 33;
- in publications placed in the RSCI database, including journals from the list of VAK - 34;
- monographs -2, including collective ones - 5;
- tutorials, electronic textbooks -5.

Scopus Hirsch Index - 1.

Participation in the implementation of scientific projects

- 2020 - research project AP05132571-OT-20 "Cognitive and axiological foundations of discourse modeling in the East-West value matrix: within the framework of foreign language education."
- 2021 - research project "Linguo-cognitive and discursive foundations of national identity in the context of foreign language education."

Membership in professional scientific organizations

- Independent Kazakhstani Agency for Quality Assurance in Education. Expert in accreditation procedures.
- NU "Independent Agency for Accreditation and Rating". Expert in accreditation procedures.
- "Bulletin of Karaganda University". Series "Philology". Member of the editorial board.
- "Bulletin of the L.N. Gumilyov ". Series "Journalism".

Awards and titles

- 1982 - Medal "For Labor Distinction";
 - 1982 - Diploma of the Supreme Soviet of the Kazakh SSR;
 - 1982 - Diploma of the Ministry of Education of the USSR;
 - 2014 - Certificate of Merit from the Akim of Karaganda;
 - 2015 - Order of the Russian Academy of Natural Sciences "LABORE ET SCIENTIA - LABOR AND KNOWLEDGE";
 - 2015 - Diplomas of the deans of the philological faculty of the KSU named after E.A. Buketov, Faculty of Journalism, KazNU named after al-Farabi;
 - 2016 - Certificate of honor of the Ministry of Education and Science of the Republic of Kazakhstan.
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- 2015 - Title - Corresponding Member of the Russian Academy of Natural Sciences;
 - 2015 - Honorary Title of RAE "Honored Worker of Science and Education";
 - 2016 - Winner of the Republican Grant "The best teacher of the university";
 - 2014 - Scientific biography is included in the encyclopedia "Scientists of Kazakhstan";
 - 2016 - Prize named after Doctor of Philological Sciences, Professor of KSU A.N. Ten.
 - 2017 - The title "Honored Worker of the KSU named after E.A. Buketov "

- Courses**
1. "Language and style of the media",
 2. "History of Russian Journalism",
 3. "Stylistics and Editing",
 4. "Mastery of Public Speaking",
 5. "Technique of speech",
 6. "Journalistic deontology" and others.
 7. "Imageology",
 8. "Deontology of journalism" and others.

- Professional and scientific interests**
- the culture of the journalist's speech;
 - deontology of journalism;
 - stylistics and editing;
 - imageology.

**SCIENTIFIC DATABASES
IDENTIFIERS**

Researcher ID:
ORCID ID:
RSCI:
Author ID Scopus: