

## PERSONAL INFORMATION

## ZHAILAUOV YERLAN BERIKOVICH



📍 Republic of Kazakhstan, city of Karaganda, st. Universitetskaya, 28, Karagandy University of the name of academician E.A. Buketov

☎ +77212 () 📱 +7

✉ zhailauov@rationalsolution.kz



🗨 What's App: +7

| Date of birth: 31/10/1989

### PLACE OF WORK, POSITION

Karagandy University of the name of academician E.A. Buketov, Associate Professor at the Department of Economics and International Business

### SCIENTIFIC DEGREE, SCIENTIFIC TITLE (ACADEMIC DEGREE)

PhD, Associate Professor

### WORK EXPERIENCE

#### Place and date

- August, 2011 - February, 2017 - economist, junior, senior researcher at the Research Institute of Regional Development (carrying out scientific research in the field of innovative and social development of the economy of Kazakhstan).
- June 2014 - up to now - director of «RATIONAL SOLUTION» LLP.
- September, 2018 - up to now - Senior Lecturer, Associate Professor of the Department of Economics and International Business of the Karagandy University of the name of academician E.A. Buketov

### EDUCATION AND PROFESSIONAL TRAINING

#### Education

- 2007-2011 - Karaganda State University named after academician E.A. Buketov, specialization «Economics».
- 2011-2013 - Karaganda Economic University of Kazpotrebsoyuz, Master's degree in Economics.
- 2014-2017 - Karaganda Economic University of Kazpotrebsoyuz, PhD, specialty «Economics»

#### Professional trainings, Scientific trips

- 26.05.2019-03.06.2019 — scientific trip to Vysoká Škola Ekonomická v Praze (VŠE), Prague, Czech Republic
- 01.12.2016-10.12.2016 г. – scientific trip to the University of Santiago de Compostela, Spain.

### SKILLS DEVELOPMENT

## INFORMATION

### PERSONNEL QUALITIES

**Native language** Kazakh language

LANGUAGE	UNDERSTANDING		SPEAKING		WRITING
	Hearing	Reading	Oral speech		
Russian	C1	C1	C1	C1	C1
English	B1	B1	B1	B1	B1

**Digital skills** ADVANCED USER: MICROSOFT OFFICE (WORD, EXCEL, POWER POINT)

**Other skills (hobbies)**

### ADDITIONAL INFORMATION

#### Main publications

1. Y.Aimagambetov, Y.Zhailauov. Approbation of Combined Approach to Identification of Depressive Regions // Journal of Advanced Research in Law and Economics, Volume VIII, Issue 1(23), Spring 2017. URL: <https://journals.aserspublishing.eu/jarle/issue/view/103>. (CiteScore 2019 — 0,4)
2. Жайлауов Е.Б. Анализ неравномерности развития регионов Республики Казахстан // Экономика: Стратегия и практика. – 2015г. – №4(36)2015. – С.127-136
3. Жайлауов Е.Б. Развитие растениеводческой отрасли Зырянковского района в контексте решения проблем депрессивности территорий Восточного Казахстана // Проблемы агрорынка. – 2016. - №1. – С. 139-150
4. M.F.Grela, Y.B.Zhailauov. Spatial and structural heterogeneity of the economy: the nature, content and ways of overcoming // Вестник университета «Туран». – 2016. – № 2(70). — С. 184-191
5. М. Ф.Грела, А.А.Таубаев, Е.Б.Жайлауов, Н.Т.Малелов. Роль социально-предпринимательских корпораций в Казахстане в развитии механизмов государственно-частного партнерства // Вестник Карагандинского университета. – 2016. – №3(83)/2016. – С. 125-132
6. Vechkinzova E., Petrenko Ye., Benčić S., Ulybyshev D., Zhailauov Ye. Evaluation of regional innovation systems performance using Data Envelopment Analysis (DEA) // Entrepreneurship and sustainability issues. – 2019. – Vol. 7. – #1 (September). – P. 498-509. [http://doi.org/10.9770/jesi.2019.7.1\(35\)](http://doi.org/10.9770/jesi.2019.7.1(35))

**Participation in the  
implementation of scientific  
projects**

- Development of Marketing, Financial and Economic Sections by the scope of work: «Adjustment of the feasibility study «Construction of a ferry complex in the «Kuryk» Port and operation of universal cargo-passenger ferries»;
- «Implementation of marketing activities in order to promote the company's services to the market of Karaganda»;
- «Building certification services»;
- «Training for representatives of construction organizations to create a barrier-free environment for people with disabilities»;
- Adjustment of the financial and economic justification of budget investments planned for implementation through the participation of the state in the authorized capital of JSC «NC «SEC «Saryarka» with a subsequent increase in the authorized capital of «Industrial Park Metallurgy — Metalworking» LLP for the implementation of the project for the construction of the infrastructure of the Industrial Park in the city Karaganda;
- Service for the development of sections «Socio-economic characteristics of the city of Atyrau and the urbanized territory of the district in the domestic and world markets in the medium term», «Determination of the commodity specialization of the TLC in the city of Atyrau», «Determination of the optimal location of the TLC in the city of Atyrau», «Financial economic calculations and justification» within the framework of the preliminary feasibility study «Construction of a transport and logistics center in Atyrau»;
- Adaptation of the financial and marketing section of the feasibility study «Plant for the production of liquefied natural gas with a capacity of 100 million m<sup>3</sup> per year in the city of Taraz»;
- Development of a business development map for the city of Zhezkazgan;
- Development of an act of scientific expertise for the abolition of the Chapayevsky rural district;
- «Consulting services for the state monitoring of property in relation to «NC Kazakhstan Engineering» JSC and its affiliates»;
- Development of a business plan for an investment priority project of «Hua Tun (Central Asia) Cable» LLP;
- Carrying out marketing research and pharmacoeconomic analysis of antiviral, hepatoprotective and wound healing herbal preparations on the pharmaceutical market;
- Development of a marketing strategy for unique phytopreparations «Arglabin», «Salsokollin» and «Aterolide» in the regional pharmaceutical markets;
- «Assessment of the state and development prospects of the regional innovation system of the Karaganda region», by order of the Department of Economy and Budget Planning of the Karaganda region, 2011;
- Development of industries of specialization in the region in the context of the transition to an innovative economy: analysis of trends and support mechanisms, State Institution «Science Committee of the Ministry of Education and Science of the Republic of Kazakhstan», 2012;
- Development of the provision of special social services at home carried out within the framework of the United Nations Program (UNDP) in Kazakhstan;
- Study of the problems of dynamics and preservation of economic stability of the Karaganda region for 2013-2020;
- «Assessment of the economic potential of the East Kazakhstan region from the point of view of the prospects for the placement of productive forces and population resettlement for the period up to 2030», Customer: UNDP in Kazakhstan, 2013;
- Investment project for the construction of a plant for the production of ball valves, «Bemer Armature» LLP;
- Investment project for the construction of a plant for the production of pre-insulated pipes, «Izoplus Central Asia» LLP;
- Joining Zhanaaul and Kokpekty settlements to the territory of Karaganda city with a change in their administrative-territorial subordination, State Institution «Department of Economy and Finance of Karaganda City»;
- Correction of the section «Economic substantiation of development based on productive forces» of the draft interregional scheme of territorial development of the Astana agglomeration, Customer: «RDI «Astanagenplan» LLP, 2016;
- Development of comprehensive plans for investment projects and the provision of consulting services under the Productivity 2020 Program;

- «Development of an interregional scheme for the development of the agglomeration zone of Astana» by order of «RDI «Astana» LLP - 2015;
- Grant of the Science Committee of the Ministry of Education and Science of the Republic of Kazakhstan «Innovative susceptibility of the national economies of the EAEU countries: system characteristics, assessment, management mechanisms», 2018-2020;
- Grant of the Science Committee of the Ministry of Education and Science of the Republic of Kazakhstan «Social entrepreneurship in modern economic systems: concept, typology, development mechanisms in Kazakhstan», 2018-2020;
- Grant of the Science Committee of the Ministry of Education and Science of the Republic of Kazakhstan «Industrial and innovative policy of the Republic of Kazakhstan: genesis, evolution, current state, vectors of improvement», 2020-2022;
- Grant of the Science Committee of the Ministry of Education and Science of the Republic of Kazakhstan «Strategy of technological development of the mining and metallurgical complex of Kazakhstan: PPP as a driver of investment growth and foresight positioning in the conditions of industry 4.0», 2020-2022;
- Grant of the Science Committee of the Ministry of Education and Science of the Republic of Kazakhstan «Interregional economic interaction in the Republic of Kazakhstan: conceptual foundations, assessment, intensification mechanisms», 2021-2023;
- Grant of the Science Committee of the Ministry of Education and Science of the Republic of Kazakhstan «Strategy for managing innovative development of the public sector of the Republic of Kazakhstan: methodology, effectiveness, mechanisms», 2021-2023.

## Membership in professional scientific organizations

### Awards and titles

### Courses

1. Business analysis and its methodology
2. Business planning of innovative projects

### Professional and scientific interests

- Institutional economy
- Regional economy
- Creative sector

## SCIENTIFIC DATABASES IDENTIFIERS

**Researcher ID:** AAM-7238-2020

**ORCID ID:** <https://orcid.org/0000-0002-0609-6256>

**RSCI:** 3515-1361

**Author ID Scopus:** 57194586056