

PERSONAL INFORMATION

MAKALAKOVA BEYNEGUL MAMYRZHANOVNA



📍 Republic of Kazakhstan, Karaganda city, Universitetskaya str., 28, KarU named after Academician E.A. Buketov



✉ beine_79@mail.ru

| Date of birth: 06/09/1979

PLACE OF WORK, POSITION

Karaganda University named after Academician E.A. Buketov Lecturer of the Department of Economics and International Business

ACADEMIC DEGREE, ACADEMIC TITLE (ACADEMIC TITLE)

Master of Economic Sciences in the educational program "Business Administration"

work experience

Place and date

- ☐ 2008-2021 – Senior Laboratory assistant of the Department of Economics and International Business, Academician E.A. Buketov KarSU
- ☐ 2022 - present – Lecturer at the Department of Economics and International Business of the Academician E.A. Buketov KarU

EDUCATION AND INTERNSHIPS

Education

- 2011 – 2014 – Karaganda State University named after Academician E.A. Buketov, Faculty of Economics specialty - "Economics", qualification – Bachelor
- ☐ 2019 – 2020 - Karaganda State University named after Academician E.A. Buketov, Faculty of Economics specialty – "Business Administration", qualification – (Master of Economic Sciences)
- ☐ 2019 – 2022 - Karaganda State University named after Academician E.A. Buketov, Faculty of Economics, specialty - "Business Administration", qualification – (Master of Economic Sciences)
- ☐ 2011

Scientific internship

- at the NAO "Karaganda Industrial University" (Temirtau, Kazakhstan, 2020-2021)

ABOUT PROFESSIONAL DEVELOPMENT

- Advanced training course with successful receipt of a certificate on the topic: "Current issues of theory and methodology of teaching economic and business-oriented disciplines" (Karaganda, 2021)

- Attended a course of guest lectures with successful receipt of a certificate of a foreign scientist Korchevskaya L.A., Doctor of Economics, professor on the topic: "Entrepreneurship and Start-Ups" in the amount of 72 hours (Karaganda date of passage - 11/23/2021-12/15/2021)
- Attended a course of guest lectures (remotely) with the successful receipt of a certificate of a foreign lecturer E.A. Vechkinzova, Ph.D. in Economics, Associate professor of the V.A.Trapeznikov Institute of Management Problems of the Russian Academy of Sciences, on the topic: in the amount of 72 hours (Karaganda date of passage from 15.11.2021-10.12.2021)
- Attended a course of guest lectures (remotely) with the successful receipt of the certificate of the foreign lecturer Pankov D.A. Doctor of Economics, Professor of the Belarusian State University of Economics on the topic: "Methodological and practical aspects of business analytics in the digital economy", in the amount of 72 hours (Karaganda, date of completion April 11-23, 2022)
- Attended a course of guest lectures (remotely) with the successful receipt of a certificate of a foreign lecturer T.K. Blokhin, Doctor of Economics, Professor of the Department of Economics and Management in the Space Industry of M.V.Lomonosov Moscow State University, in the amount of 72 hours (Karaganda date of completion from 17.10.2022-11.11.2022)
- Attended a course of guest lectures (remotely) with the successful receipt of a certificate of a foreign lecturer Mottayeva A.B., Doctor of Economics, professor of the Federal State Budgetary Educational Institution of Higher Education NRU "Moscow State University of Civil Engineering", in the amount of 72 hours (Karaganda date of completion from 31.10.2022-30.11.2022)

personal qualities

Knowledge of languages

Native language Kazakh

Language Name	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Speaking	WRITING	
Russian language	C2	C2	C2	C2	C2
Language certificate: No					
English	A2	A2	A2	A2	A2
LANGUAGE CERTIFICATE: NO					

Computer Skills

Advanced user: Microsoft office (Word, Excel, PowerPoint), CorelDRAW graphic editor.
Knowledge of operating systems: Windows

Other skills (hobbies) Reading, traveling

MAIN PUBLICATIONS

Makalakova B. M." Modern global and domestic trends in the development of the telecommunications industry " Digital Economy: new architecture business and transformation competence: sat.checkmate."What?"nauch-practice.conf.: scientific electronic discovery.- Karaganda: izd-Vo NAO " karagandinsky University im.E. A. Buketova", 2020.pp. 59-63. <https://dck.ru/StUcA>

2. Makalakova B. M. "modern features of the development of the telecommunications industry in Kazakhstan" new approaches and major problems of economic development of the Republic of Kazakhstan: Mat.Repub. nauch-practice.conf. 30th anniversary of independence of the Republic of Kazakhstan, February 26, 2021: scientific electronic discovery. - Karaganda: izd-Vo NAO " karagandinsky University im.E. A. Buketova", 2020.P. 198-199. <https://inlnk.ru/rLJxj>

3. Makalakova B. M., Rakhimzhanova R. A., Alimzhanuly R. "improvement of the green economy – Modern Life" Digital Economy: new architecture business and transformation competence: sat. the materials International. nauch.- practice. conf., post. 50-letiecon. faculty (October 14, 2022) : nauch. electron. izd. - Karaganda: "Acad. "What's The Matter?" Publishing house of NAO" karagandyun", 2022. - C. 138-141. <https://inlnk.ru/dn648w>

4. Makalakova B. M., Asanova M. K., Malakhov R. A., "The introduction of design in the management of labor resources as a source of investment and improving the quality of the experience of partners" Digital Economy: new architecture of business and transformation of competence: sat. the materials International. nauch.- practice. conf., post. 50-letiecon. faculty (October 14, 2022) : nauch. electron. izd. - Karaganda: "Acad. "What's The Matter?" Publishing house of NAO" karagandyun", 2022. - C. 11-16. <https://inlnk.ru/dn648w>

5. Makalakova B. M., Asanova M. K., Shekimova L. S. "The impact of the digital economy on International Marketing" Digital Economy: new architecture of business and transformation competence: sat. the materials International. nauch.- practice. conf., post. 50-letiecon. faculty (October 14, 2022) : nauch. electron. izd. - Karaganda: "Acad. "What's The Matter?" Publishing house of NAO" karagandyun", 2022. - C. 16-20. <https://inlnk.ru/dn648w>

6. Makalakova B. M., Raikanova G. A., Zhakina G. E. "the formation of a digital society – a new mechanism of economic stability" Digital Economy: new architecture business and transformation competence: sat. the materials International. nauch.- practice. conf., post. 50-letiecon. faculty (October 14, 2022) : nauch. electron. izd. - Karaganda: "Acad. "What's The Matter?" Publishing house of NAO" karagandyun", 2022. - C. 129-133. <https://inlnk.ru/dn648w>

Subjects taught

1. Entrepreneurship and startups
2. Applied Business
3. Economic risks
4. Modern business models
5. Enterprise activity planning
6. Production analytics
7. International business
8. Sustainable development of the enterprise