

## PERSONAL INFORMATION

Gordeeva Elena Anatolyevna



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| Date of birth: .../.../....

## PLACE OF WORK, POSITION

Karagandy University of the name of academician E.A. Buketov, Associate Professor of the Department of Economics and International Business

## SCIENTIFIC DEGREE, SCIENTIFIC TITLE (ACADEMIC DEGREE)

Doctor of Philosophy (PhD),  
Associate Professor

## WORK EXPERIENCE

### Place and date

2000-2004-Balkhash branch of O. A. Baikonurov Zhezkazgan University, Assistant Professor;  
2004-2009-Balkhash University of Humanities and Technology, Senior Lecturer;  
2009-2014. - Polytechnic College, teacher of the highest category;  
2014-2019-Polytechnic College, Deputy Director for Scientific and Educational work;  
2019-Karaganda State University named after E. A. Buketov, Associate Professor of the Department of Economics and International Business.

## EDUCATION AND PROFESSIONAL TRAINING

### Education

- 2016-2019 - Karaganda State University named after Academician E.A. Buketov, Doctor of Philosophy ( PhD ), specialty 6D050600 ;
- 2014-2016 - Kazakh University of Technology and Business, specialty "Economics", Master of Economics ;
- 2006 -2008 - Balkhash Humanitarian Technical University, specialty "Finance", Bachelor of Finance ;
- 1995-2000 - Zhezkazgan University named after O.A. Baikonurov, specialty "Industrial and civil construction", qualification "Construction engineer".

### Professional trainings, Scientific trips

- European Commercial Law, TYYLCO Ltd., Prague, Czech Republic issues this, 14.05-14.06.2018;
- Internship in Economics, Omsk State University named after F. M. Dostoevsky, from 09-25. 03. 2016.;

## SKILLS DEVELOPMENT INFORMATION PERSONNEL QUALITIES

- "HR Management: Economics, organization and labor rationing", from 10 to 21.12.2019, No. 751013;
- "Organization activity planning: organizational, economic and financial aspects", from 25.11-20.12.2019;
- "IT project management", from 25.11-20.12.2019;
- " Business administration and enterprise activity planning: business strategies, business analysis and consulting", from 13 to 26.11.2019, No. 38637-AST;
- "Preparation of a university teacher for training with the use of distance educational technologies", from 21 to 26.10.2019. in the volume of 36 hours, No. 872019;
- "International economic relations and international business: modern financial and credit, trade, currency and credit, investment, labor aspects",from 4 to 14.10.2019, in the volume of 72 hours, No. 000422;
- " Project management and project engineering. Social, digital and venture entrepreneurship", from 21 to 31.10.2019, in the amount of 72 hours, No. 132;
- "Enterprise Economics: investment and trade activities", from 9 to 19.09.2019, No. 013;
- Практическое Practical entrepreneurship. Business modeling, UC pro Business LLP, 02.11.2018
- The validity of this certificate is 5 years, Independent agency for accreditation and rating, 03.10.2017;
- MiniMBA: Personal Effectiveness. Leadership. Operational management. Personnel management. Economy. Financial management. Project Management), Samelglobal Consulting LLP, 16.05-16.07.2016;

**Native language** Russian

LANGUAGE	UNDERSTANDING		SPEAKING	WRITING
	Hearing	Reading	Oral speech	

**Digital skills**

Advanced user: Microsoft Office (Word, Excel, PowerPoint); Image editors (Adobe Photoshop, Adobe Illustrator), Video editing programs (Movavi). Knowledge of operating systems: Windows and iOS.

**Other skills (hobbies)**

reading, traveling, board games

**ADDITIONAL INFORMATION**

## Main publications

1. State programming of innovation development of economy: Macrostructural priorities, institutional and economic specification. Journal of Advanced Research in Law and Economics. - 2017. - Vol. 8, Issue 6 (28). - P. 1769-1780 (Co-authored: Esengeldin B., KhusainovaZh.);
2. World experience in effective state programming of innovation development and the possibility of its adaptation in Kazakhstan . Bulletin of the Karaganda University. The "Economy" series. – 2018. – № 1(89). – Pp. 131-143;
3. Criteria of efficiency of state programs of innovative development of the economy. Bulletin of the Karaganda University. The "Economy" series. – 2018. – № 4(92). – Pp. 115-121;
4. Efficiency evaluation of implementation of state programs in the system of the state control and audit: the operating approaches in Kazakhstan and foreign experience . Education and Science without borders. - 2018. - №17 (1). — Vol. 9. - P. 18-22;
5. The genesis of the conceptual foundations of the national innovation system and the components of state innovation development programs. Institutional and economic paradigms of entrepreneurship in the conditions of the Fourth Industrial Revolution: new opportunities for Kazakhstan: Materials of the Republican Scientific and Practical Conference (April 5-6, 2019)./ KarSU named after E. A. Buketov. - Karaganda: KarSU Publishing House, 2019. - p. 179-183.
6. " Economy of the Republic of Kazakhstan: actual problems and vectors of development". Global economy in the XXI century: the role of biotechnologies and digital technologies // Collection of scientific articles on the results of the third round table with international participation. May 15-16, 2020 Part 1-Moscow: LLC "Konvert", - 2020. P. 191-192.
7. "Innovations in the system of economy". Global economy in the XXI century: the role of biotechnologies and digital technologies // Collection of scientific articles on the results of the second round table with international participation. May 15-16, 2020 Part 2-Moscow: LLC "Konvert", - 2020. From 100 to 101.
8. "Evaluation of the efficiency of the enterprise". Actual theoretical and applied issues of management of socio-economic systems: Materials of the II International Scientific and Practical Conference. - Volume 1. Moscow, December 10-11, 2020. - Moscow: Institute for the Development of Additional Professional Education, 2020. - From 105 to 108.
9. "The US-China Trade War: causes and consequences" Actual theoretical and applied issues of socio-economic systems management: Proceedings of the II International Scientific and Practical Conference. - Volume 1. Moscow, December 10-11, 2020. - Moscow: Institute for the Development of Additional Professional Education, 2020. - P. 227-229.
10. "Innovative activity of enterprises of Kazakhstan". Actual theoretical and applied issues of management of socio-economic systems: Materials of the II International Scientific and Practical Conference. - Volume 2. Moscow, December 10-11, 2020. - Moscow: Institute for the Development of Additional Professional Education, 2020. - From 144– 146.
11. "Innovations in the modern world". Actual theoretical and applied issues of management of socio-economic systems: Materials of the II International Scientific and Practical Conference. - Volume 2. Moscow, December 10-11, 2020. - Moscow: Institute for the Development of Additional Professional Education, 2020. - From 149-152.
12. "The use of artificial intelligence for risk management in business" Actual theoretical and applied issues of management of socio-economic systems: Materials of the II International Scientific and Practical Conference. - Volume 2. Moscow, December 10-11, 2020. - Moscow: Institute for the Development of Additional Professional Education, 2020. - From 254– 256.
13. "The essence of the concept of socially responsible business" The world in the era of globalization of the economy and the legal sphere: the role of biotechnologies and digital technologies // Collection of scientific articles on the results of the round table with international participation. January 15-16, 2021-Moscow: LLC "Konvert", - 2021. - From 167-169
14. "Introduction of software for risk management in industrial enterprises" The world in the era of globalization of the economy and the legal sphere: the role of biotechnologies and digital technologies // Collection of scientific articles on the results of the round table with international participation. January 15-16, 2021-Moscow: LLC "Konvert", - 2021. - From 45-47
15. "Developing a business strategy during a pandemic" The world in the era of globalization of the economy and the legal sphere: the role of biotechnologies and digital technologies // Collection of scientific articles on the results of the round table with international participation. January 15-16, 2021-Moscow: LLC "Konvert", - 2021. - From 80-



**Participation in the implementation of scientific projects**

Participation in the implementation of the scientific project: Development of a foresight model for the development and activation of youth entrepreneurship in the mechanism of industrial and innovative growth of the Republic of Kazakhstan

**Membership in professional scientific organizations**

**Awards and titles**

- Certificate of honor of the Ministry of Education and science of the Republic of Kazakhstan "for achievements in the spiritual and social development of independence of Kazakhstan and contribution to the development of Education" - Minister A. Aimagambetov, 2019. ;
- Certificate of honor "for Outstanding Contribution to the development of Education and creative achievements in Teaching" - Department of Education of Karaganda region;

**Courses**

1. Business research;
2. Business-planning of investment processes;
3. Real investment;
4. Project engineering;
5. Strategic analysis and planning of the company's activities;
6. International Labour Organization;
7. International Transport and Communications System;
8. The economy of paid services;
9. Business administration and business planning;
10. Innovation in IT entrepreneurship and the digital economy;
11. Innovation in project management;
12. Design thinking;
13. Risks in foreign economic activity;

**Professional and scientific interests**

Mechanism of development, implementation and modernization of state programs of innovative development of the Republic of Kazakhstan

**SCIENTIFIC DATABASES IDENTIFIERS**

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**Researcher ID:** AAF-5863-2020  
**ORCID ID:** 0000-0001-9638-6777  
**RSCI:** Author's SPIN code: 7042-6756  
**Author ID Scopus:** 57195760235