

PERSONAL INFORMATION

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| Date of birth: 07/11/1977

PLACE OF WORK, POSITION

KarU named after Academician E. A. Buketov, associated professor of the Chair of Economics and International Business

SCIENTIFIC DEGREE, SCIENTIFIC TITLE (ACADEMIC DEGREE)

Candidate of Economic Sciences, associated professor

WORK EXPERIENCE

Place and date

- 1998-1999- agent of the Non-state Accumulative Pension Fund "Valut-Transit Fund"
- 1999-2007- lecturer of the Department of Economic Theory
- 2007-2008- Senior lecturer of the Department of Economic Theory
- 2010-2011- Associate Professor of the Department of Economic Theory
- from 2011 to the present-Associate Professor of the Department of Economics and International Business

EDUCATION AND PROFESSIONAL TRAINING

Education

- 1994-1998-Karaganda State University named after Academician E. A. Buketov, Faculty of Economics, specialty "Accounting and Audit", qualification - economist (with honors)
- 2002-2006-Karaganda State University named after Academician E. A. Buketov, Faculty of Economics, Department of the of Economics and International Business, postgraduate study in the specialty 08.00.05 "Economics and Management of the National Economy".

Professional trainings, Scientific trips

- December 2018-language intemship at the Jipka Institute of Languages (Prague, Czech Republic)
- August-November 2023 – scientific intemship at Heriot-Watt University (Edinburgh, UK)

SKILLS DEVELOPMENT INFORMATION

- Certificate of completion of the course in the program "Intensive English language Course" (level B1). FoAT of KarSU named after E. A. Buketov. (No. 676017 of June 23, 2017)
- Certificate of completion of the course on "Fundamentals of technology commercialization" (16 hours). Kazakhstan, Karaganda, Public Association "Alliance of Technology Commercialization Professionals" (No. 327 of May 22, 2018).
- Certificate of participation in the International Seminar «Problems and prospects for multilingual education development». Kazakhstan, Karaganda, KarSTU (February 21 2018)
- Certificate of participation in the work and information session «Business and competitive intelligence for Entrepreneurship». Kazakhstan, Karaganda, Erasmus+, KarSU named after E. A. Buketov (September 19, 2018)
- Certificate of completion of an intensive English course (75 hours). Czech Republic, Prague, Jipka Language Institute (December 20, 2018)
- Certificate of completion of the course in the program "Project management practice based on the standard PMI PMBOK Guide 6th edition» (35 часов). Kazakhstan, Union of Project Managers of the Republic of Kazakhstan (№ UPM175-0048, dated May 18, 2018)
- Certificate of completion of the course under the program "Intensive course of studying English" (Pre-Intermediate), Faculty of Additional Education of the KarSU named after Academician E. A. Buketov (No. 327019, June 19, 2019)
- Certificate of completion of the course under the program" Formation of IT-competencies of a teacher; working with an online service ", Faculty of Additional Education of the KarSU named after Academician E. A. Buketov (No. 274019, June 10, 2019)
- Certificate for participation in the innovation marathon "Hard day" and passing training courses in the field of development of startup projects and entrepreneurship, JSC SEC "Saryarka" (Karaganda, May 18-19, 2019)
- Certificate of completion of the advanced training course for a teacher of higher educational institutions "Development of professional competencies of a teacher of the course "Fundamentals of Entrepreneurship" (80 hours), National Chamber of Entrepreneurs " Atameken" (Nur-Sultan, 2019)
- Certificate of completion of the training course "Enterprise Economics: investment, innovation and trade activities" (72 hours) "Association of Modern Management and Production Technologies" (September 2019, Karaganda)
- Certificate of completion of the training course " Project Management and project engineering. Social, Digital and Venture Entrepreneurship" (72 hours) "Association of Modern Management and Production Technologies" (October 2019, Karaganda)
- Certificate of completion of the training course «Organization activity planning: organizational, economic and financial aspects» (25.11.2019-20.12.2019; issued by a guest lecturer from Mykolas Romeris University (Lithuania) PhD, Associate Professor Saulius Nefas; city of Karaganda, Kazakhstan);
- Certificate of completion of the training course «IT Project Management» (25.11.2019-20.12.2019; issued by a guest lecturer from the Higher School of Humanitas (Poland) PhD, Professor Ruslana Selezneva; Kazakhstan, Karaganda);
- Certificate of participation in the seminar on "Training to improve competitiveness in the value chain of agricultural and food products" (32 hours), organized within the framework of the project "AGROCOMP-Improving the competitiveness of food and agricultural enterprises in Uzbekistan and Kazakhstan through improving value chains, sustainable development and eco-innovation" (January 28-31, 2020, Karaganda)
- Certificate of completion of the advanced training course "Organizational behavior in the era of digital transformation" (16 hours) at the Federal State Autonomous Educational Institution of Higher Education "National Research Nuclear University MEPhI" (No. 39447 of April 23, 2020)
- Certificate of completion of the course "Macroeconomics", on the Coursera platform, Higher School of Economics (November 12, 2020)
- Certificate of completion of the course on the training program for specialists in the requirements of the international standard ISO 37001: 2016 "Anti-corruption management

Systems" (72 hours) with the qualification: manager of the anti-corruption management system of the consulting company "ISO Implementation Agency " (2020)

PERSONNEL QUALITIES

Native language **Kazakh, Russian**

LANGUAGE	UNDERSTANDING		SPEAKING		WRITING
	Hearing	Reading	Oral speech		
Kazakh	C1	C1	C1	C1	C1
LANGUAGE CERTIFICATE: no					
English	B1	B1	B1	B1	B1
LANGUAGE CERTIFICATE: : IELTS 5.0					

Digital skills

Advanced user: Microsoft Office (Word, Excel, Power Point), STATISTICA 6.0; graphic editors (CorelDRAW, Adobe Photoshop), video editing programs (Movavi). Knowledge of operating systems: Windows and iOS.

Other skills (hobbies)

reading, philocarty

ADDITIONAL INFORMATION

Main publications

- Asanova M. K., Perova N. S. International economy in structural and logical schemes and tables: educational and visual aid. Karaganda: Publishing house "KarSU", 2018 – - 169 p. .
- Asanova M.K., Shevyakova A., Perova N., Polevoy S. Marketing aspects of the pseudo-leisure consumption and the quality of life: a case study from Kazakhstan. - Marketing and management of innovations, 2018. - № 1. <http://mmi.fem.sumdu.edu.ua/> TompsonReuters: https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=AuthorFinder&qid=38SID=E1
- Buchmann K., Assanova M.K., Mussina S.T. Trade cooperation between Kazakhstan and Germany.// Bulletin of the Karaganda University. Economy Series. – 2018. - № 3. – C. 97-104.
- Saduov A., Mukanov B., Asanova M.K., Rakhimzhanova R., Raimbekov B. Questions of cluster interaction of tourism development along the silk road // Journal of Environmental Management and Tourism. – 2019. – Vol. 10. - Issue 6(38). – P. 1235-1241. doi: [https://doi.org/10.14505/jemt.v10.6\(38\).05](https://doi.org/10.14505/jemt.v10.6(38).05). <https://journals.aserspublishing.eu/jemt/article/view/4185>
- Syzdykova D. I., Syzdykova E. Zh., Dauletova A.M., Asanova M. K. Modern aspects of competitiveness in Kazakhstan // Bulletin of the Karaganda University. Economy Series. – 2020. - № 1 (97). – C. 121-131.

The number of published scientific and educational works - more than 90, including:

- in journals based on Scopus-2;
- in journals based on Clarivate Analytics – 1;
- in publications recommended by CQAFES MES RK - 13;
- in publications published in the RSCI database, including journals from the HAC list-8;
- textbooks, teaching aids, electronic textbooks (co-authored) - 6.

The H-index based on Scopus – 1.

Participation in the implementation of scientific projects no

Membership in professional scientific organizations no

Awards and titles
2009 - Winner of the Professor Karakesov Prize
2010-Certificate of Honor in honor of the 25th anniversary of the Independence Day of the Republic of Kazakhstan for conscientious work and contribution to the development of the University
2019-Letter of thanks from the Mayor of Karaganda N. A. Aubakirov

Courses
1. Economic theory
2. Microeconomics
3. Macroeconomics
4. International economy
5. Labor economics
6. Innovative project management
7. Globalization of the world economy
8. Innovative entrepreneurship
9. International economic integration
10. International macroeconomics
11. Global labour market and international migration
12. IT Project management
13. International Labour Organization
14. Economics of social and labor relations

Professional and scientific interests
- conceptual foundations of economic systems, household welfare, macroeconomic interdependencies, distribution of national income between economic sectors
- research of international economic relations, globalization of the world economy, foreign direct investment
- study of the problems of employment and unemployment, international migration of labor resources, social and labor relations, talent development, HR, human capital, reproduction of labor resources
- digital economy, digitalization of business sectors, IT entrepreneurship

SCIENTIFIC DATABASES IDENTIFIERS

Researcher ID: P-8325-2018
ORCID ID: 0000-0001-8092-5879
RSCI: 3583-0308
Author ID Scopus: 57190606396